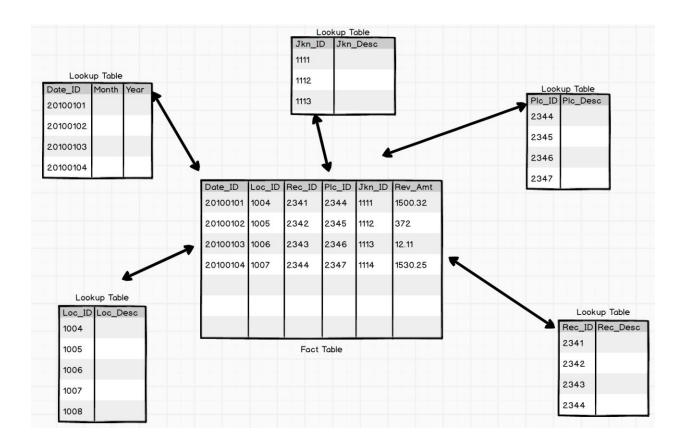
Chapter 1: Introduction to Practical Business Intelligence







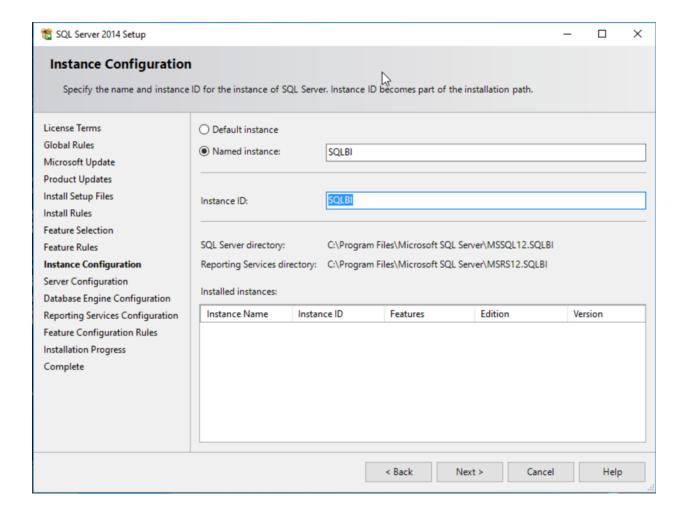
Data-Driven Documents

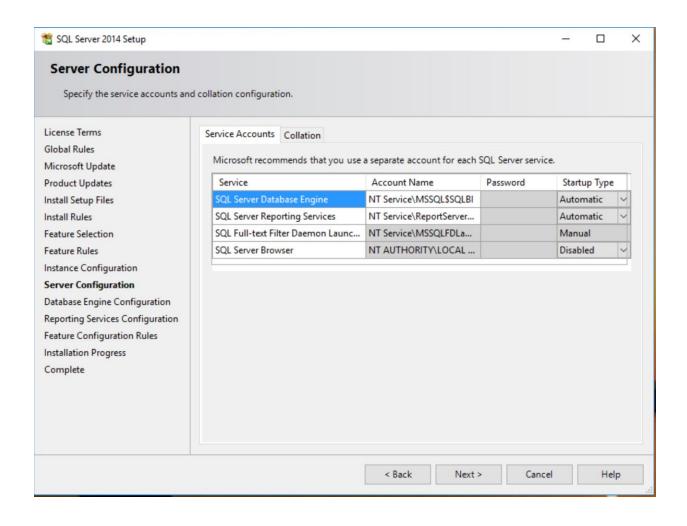


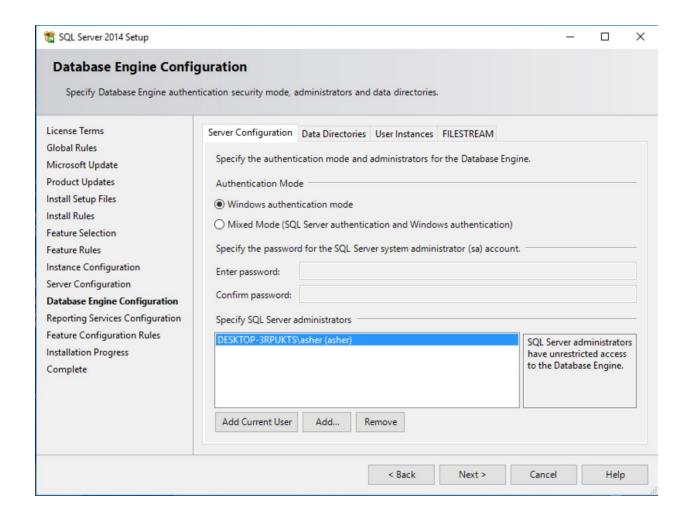


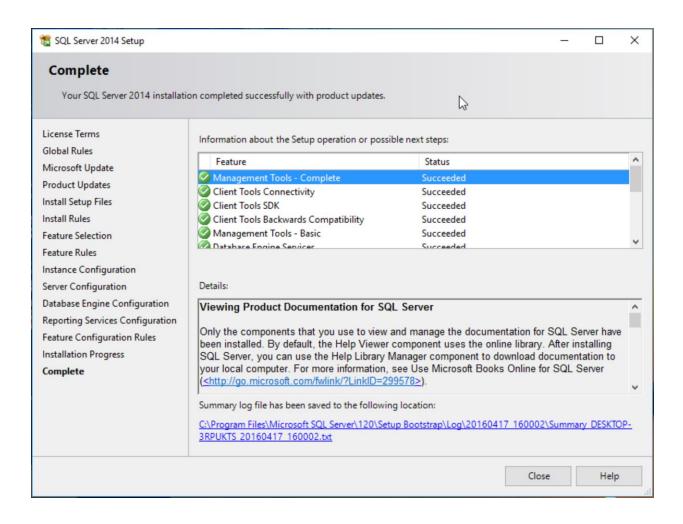


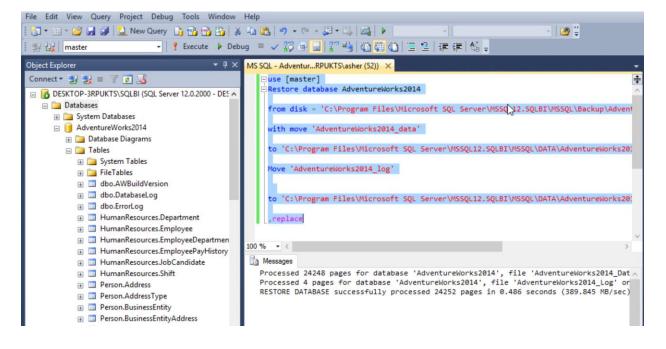


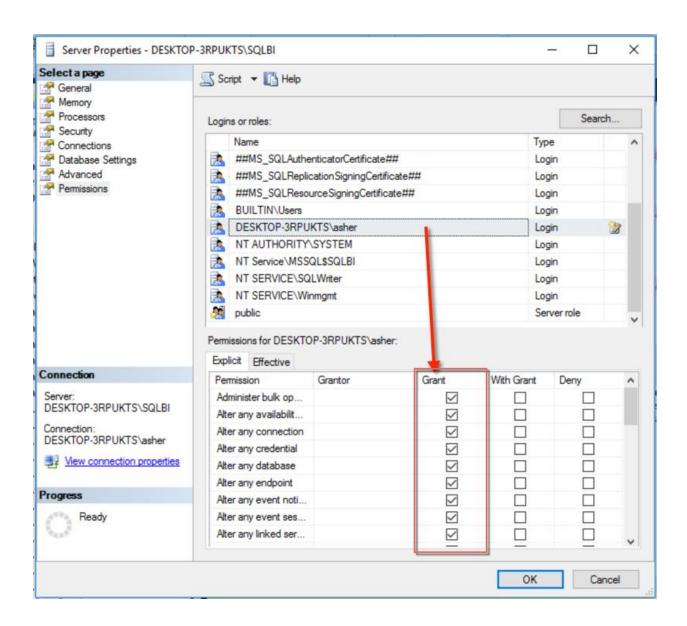


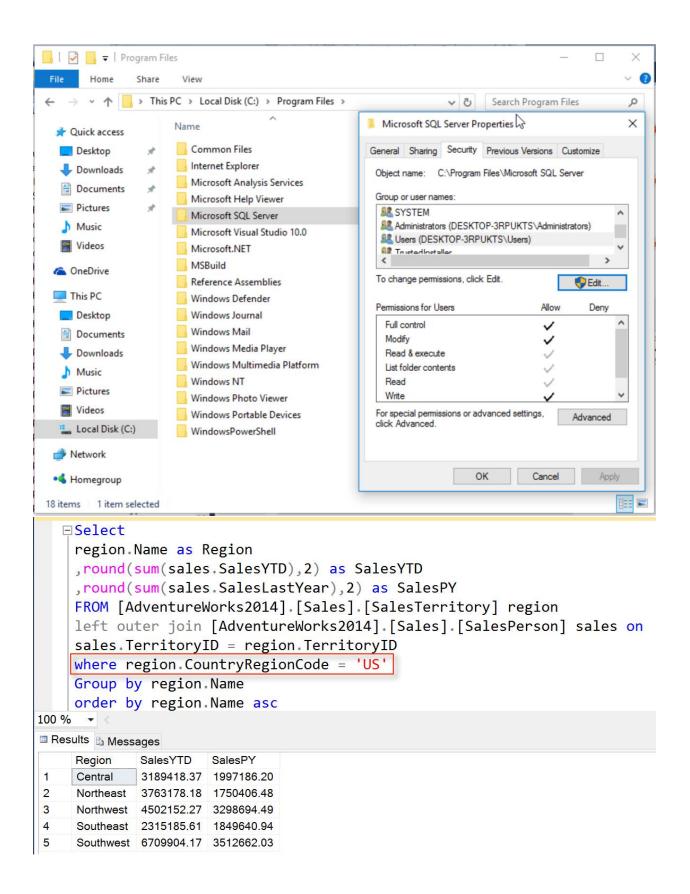










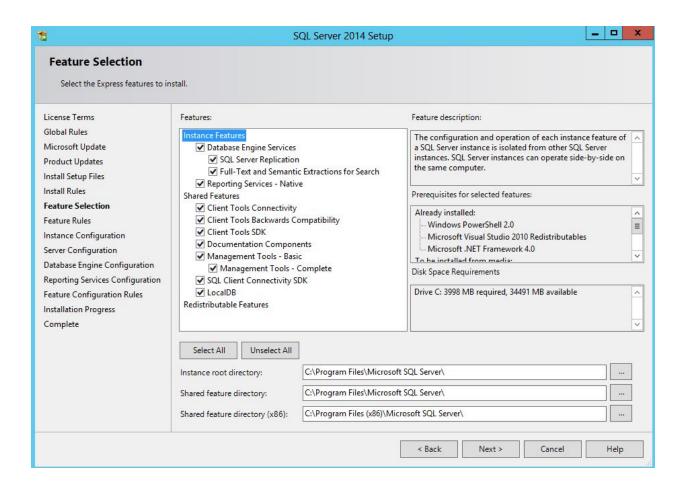




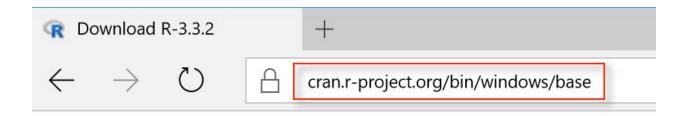
Choose the download you want

File Name	Size
Express 32BIT WoW64\SQLEXPR32_x86_ENU.exe	149.9 MB
Express 32BIT\SQLEXPR_x86_ENU.exe	168.4 MB
Express 64BIT\SQLEXPR_x64_ENU.exe	196.7 MB
ExpressAdv 32BIT\SQLEXPRADV_x86_ENU.exe	1.1 GB
ExpressAdv 64BIT\SQLEXPRADV_x64_ENU.exe	1.1 GB
ExpressAndTools 32BIT\SQLEXPRWT_x86_ENU.exe	840.8 MB



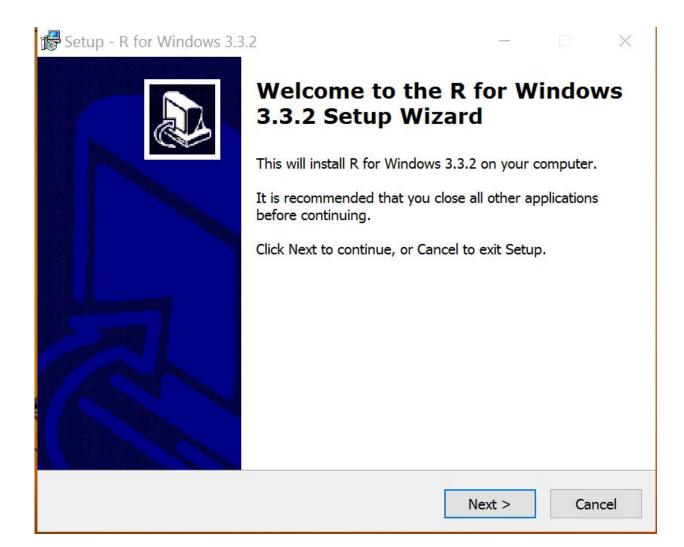


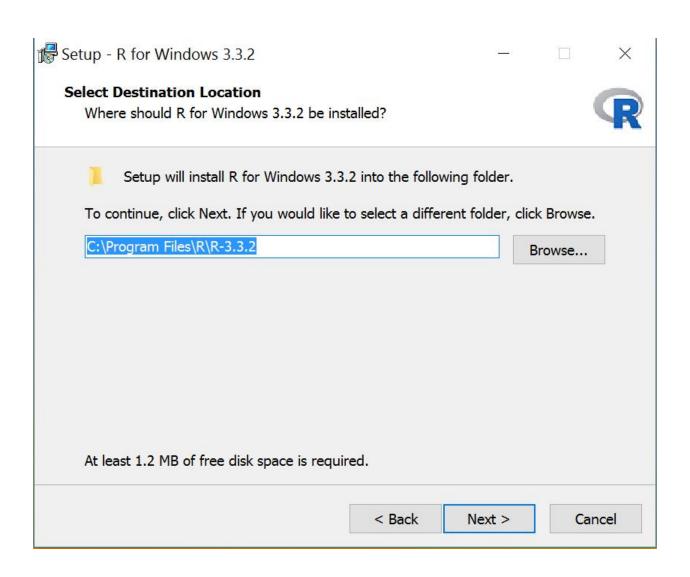
Chapter 2: Web Scraping

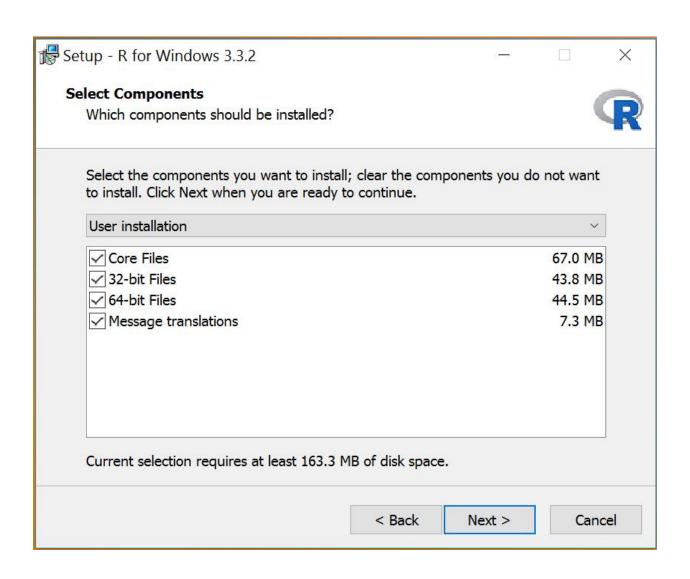


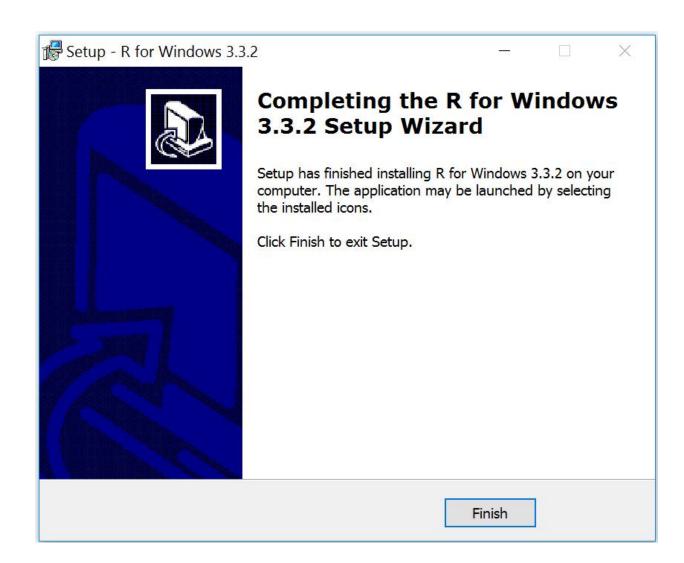
Download R 3.3.2 for Windows (62 megabytes, 32/64 bit)

Installation and other instructions
New features in this version



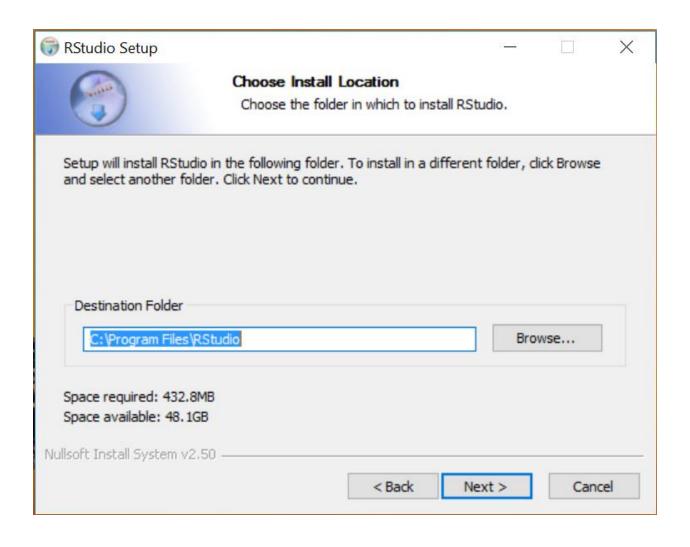


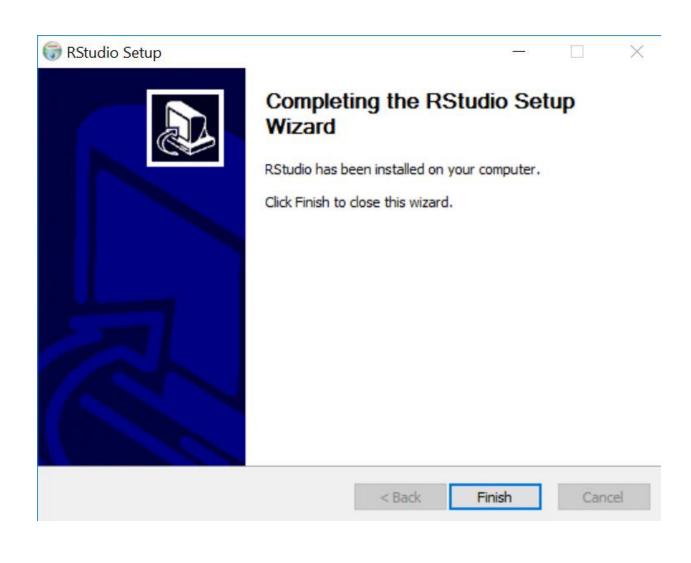




Installers for Supported Platforms

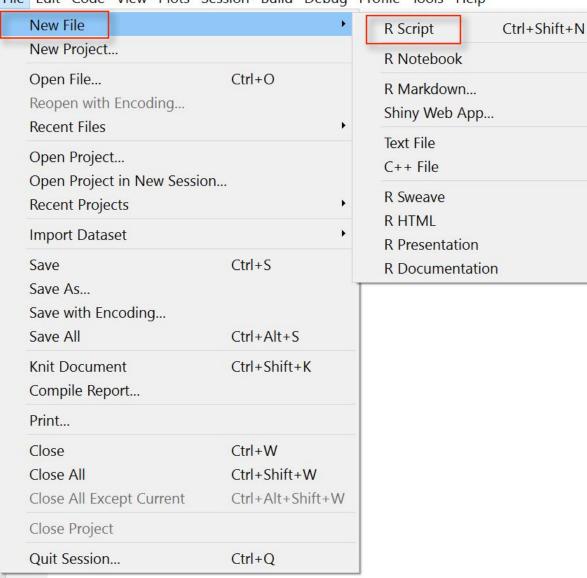
Installers	Size
RStudio 1.0.44 - Windows Vista/7/8/10	81.9 MB
RStudio 1.0.44 - Mac OS X 10.6+ (64-bit)	71.1 MB
RStudio 1.0.44 - Ubuntu 12.04+/Debian 8+ (32-bit)	85.4 MB
RStudio 1.0.44 - Ubuntu 12.04+/Debian 8+ (64-bit)	92 MB
RStudio 1.0.44 - Fedora 19+/RedHat 7+/openSUSE 13.1+ (32-bit)	84.6 MB
RStudio 1.0.44 - Fedora 19+/RedHat 7+/openSUSE 13.1+ (64-bit)	85.6 MB

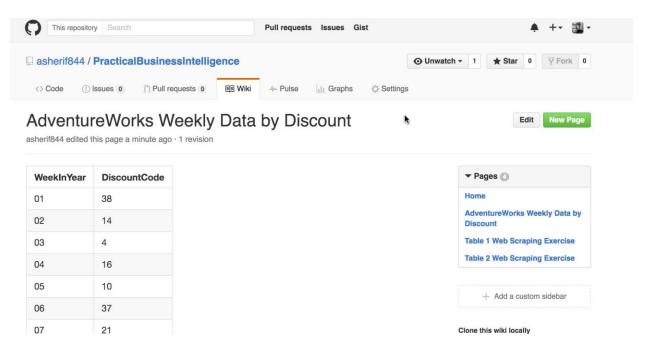


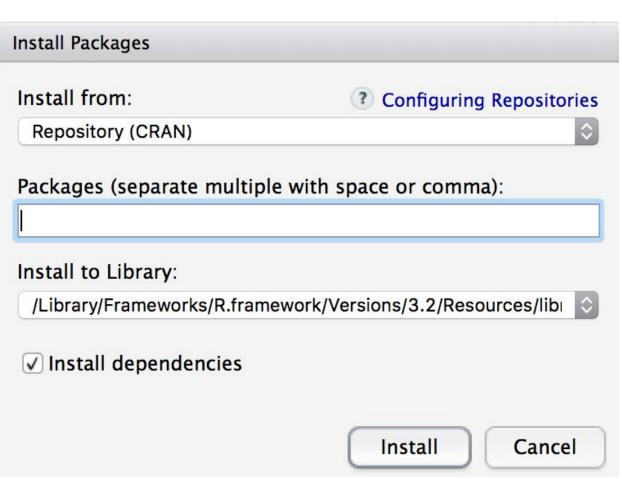


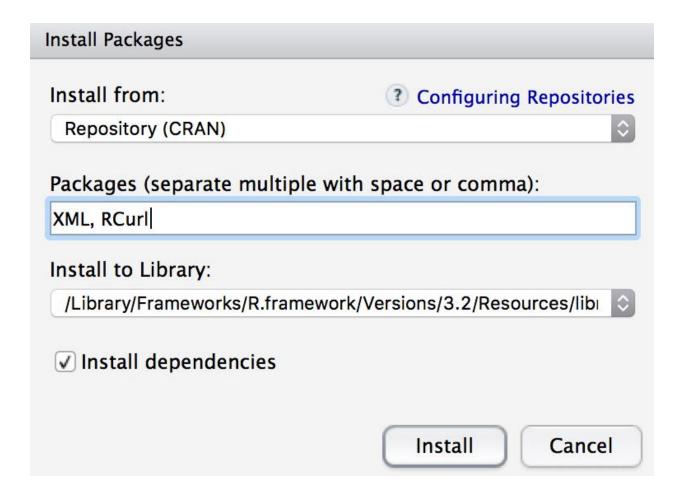


File Edit Code View Plots Session Build Debug Profile Tools Help









```
Ontitled1* x
                                                                                                                                                    -0
                                                                                                                                  Source • 🗏
        Run
       library(XML) #Loads the XML library into our code
       library(RCurl) #Loads the RCurl library into our code
    5 getwd() # Retrieves our current working directory
    6 setwd('C:/Users/asher/Desktop')
       #sets working directory to necessary location
        getwd() # confirm new working directory has been set
  10
         (Top Level) $
                                                                                                                                                 R Script $
 Console C:/Users/asher/Desktop/ 🔗
R version 3.3.2 (2016-10-31) -- "Sincere Pumpkin Patch"
Copyright (c) 2016 The R Foundation for Statistical Computing Platform: i386-w64-mingw32/i386 (32-bit)
> library(XML) #Loads the XML library into our code
> library(RCurl) #Loads the RCurl library into our code
Loading required package: bitops
petwd() # Retrieves our current working directory
[1] "\\\vmware-host/Shared Folders/Documents"
 > setwd("C:/Users/asher/Desktop")
Fror: unexpected input in "setwd(""
> getwd() # confirm new working directory has been set
[1] "\\\vmware-host/Shared Folders/Documents"
      "\\\\vmware-host/Shared Folders/Documents"
> setwd('C:/Users/asher/Desktop')
> getwd() # confirm new working directory has been set
[1] "C:/Users/asher/Desktop"
```

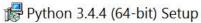
```
> head(retrieveTable) #returns the first five rows of the table
  WeekInYear DiscountCode
1
           01
                         14
2
           02
3
           03
                          4
4
           04
                         16
5
                         10
           05
6
           06
                         37
```

```
> str(retrieveTable)
'data.frame': 52 obs. of 2 variables:

$ WeekInYear : Factor w/ 52 levels "01","02","03",..: 1 2 3 4 5 6 7 8 9 10 ...

$ DiscountCode: Factor w/ 32 levels "10","12","13",..: 22 4 24 5 1 21 11 1 12 18 ...
```

```
> str(retrieveTable)
'data.frame': 52 obs. of 2 variables:
$ WeekInYear : Factor w/ 52 levels "01","02","03",..: 1 2 3 4 5 6 7 8 9 10 ...
$ DiscountCode: num 22 4 24 5 1 21 11 1 12 18 ...
```



Disk Usage

Advanced



< Back

Next >

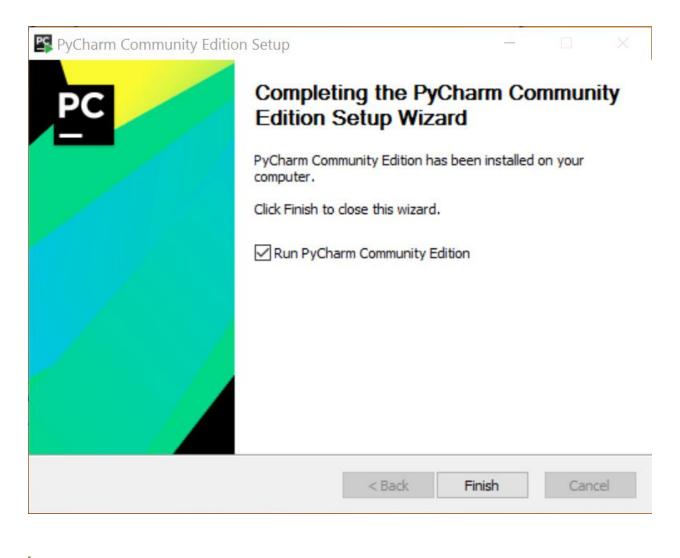
Cancel

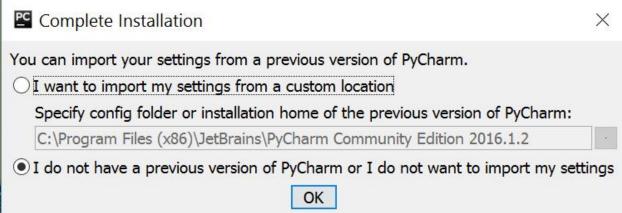


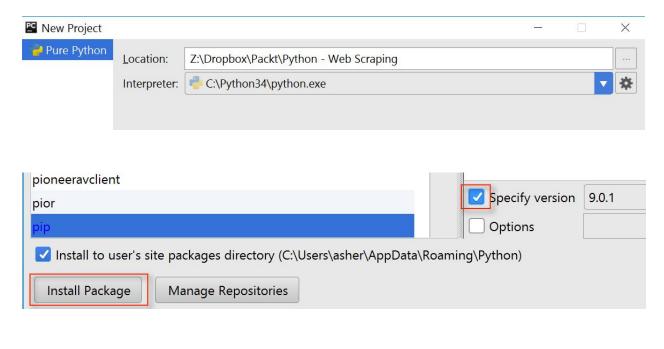


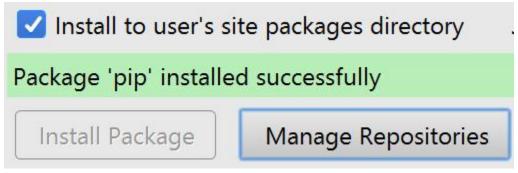
Cancel

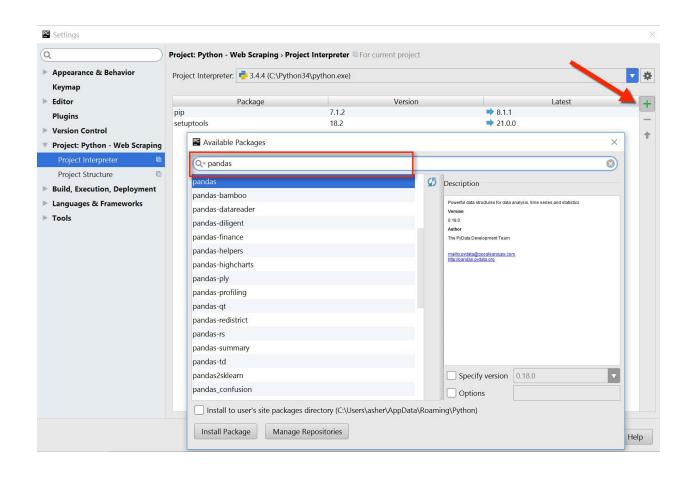


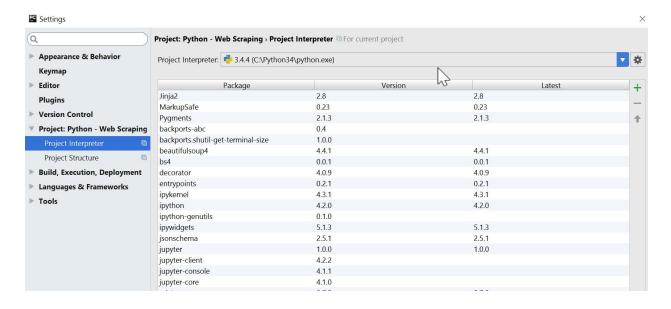




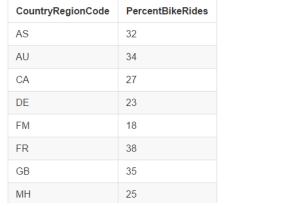




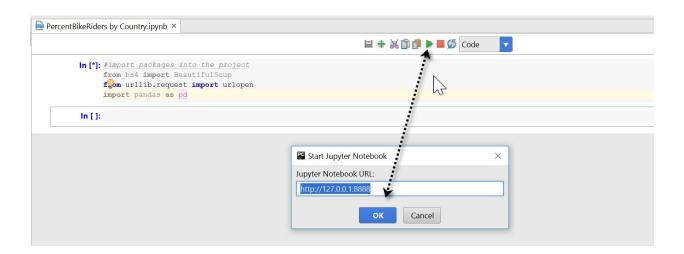






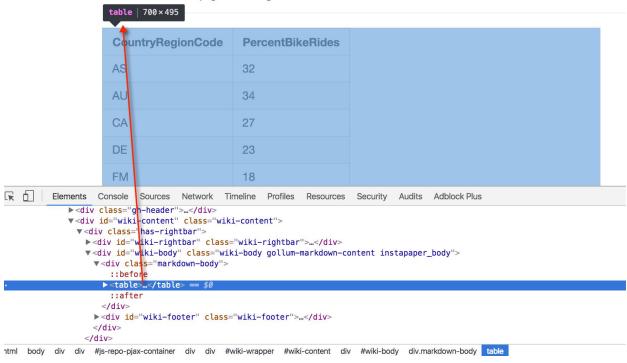






AdventureWorks Detail by CountryCode

asherif844 edited this page 2 hours ago · 1 revision



In [15]: dataframe.head()

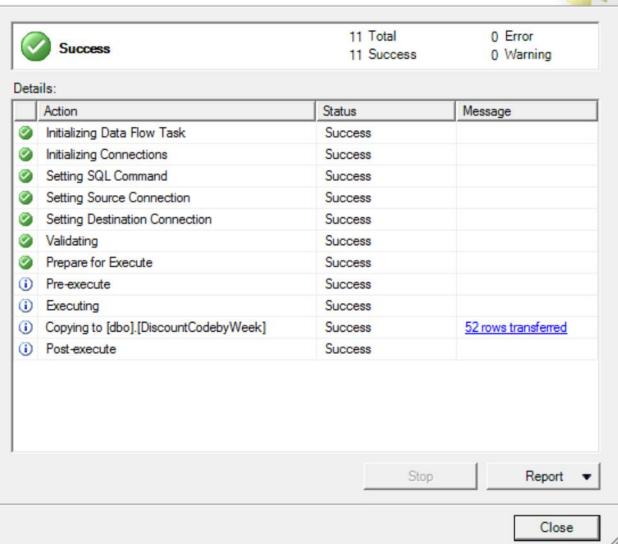
Out[15]:

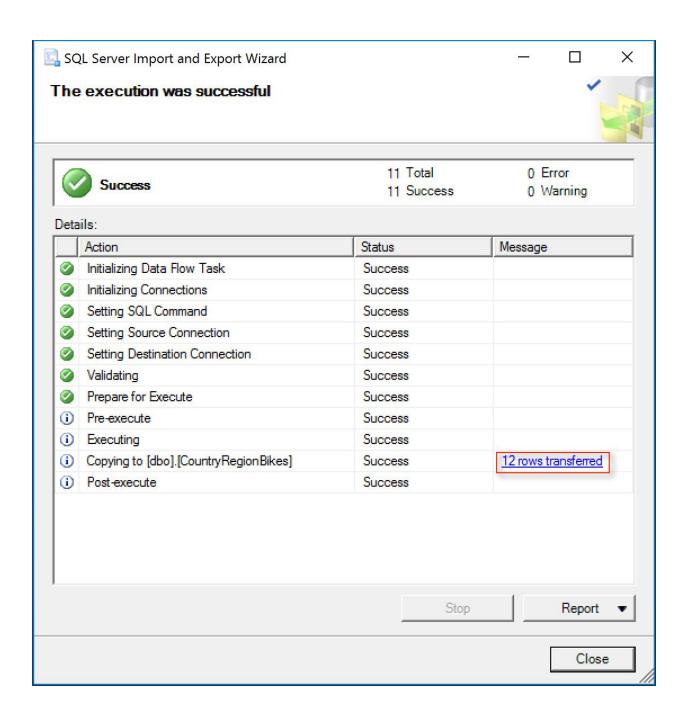
	CountryRegionCode	PercentBikeRides
0	AS	32
1	AU	34
2	CA	27
3	DE	23
4	FM	18

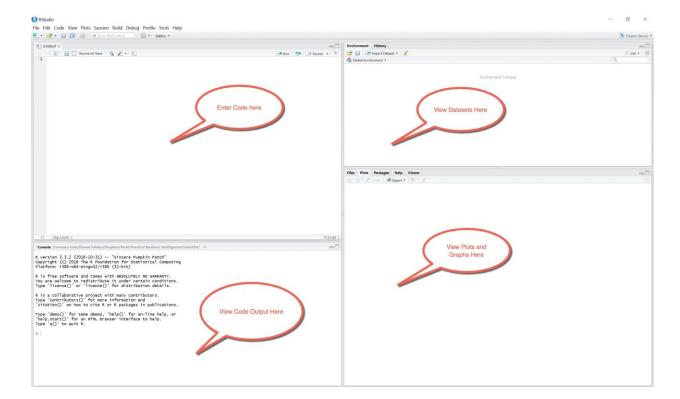


The execution was successful





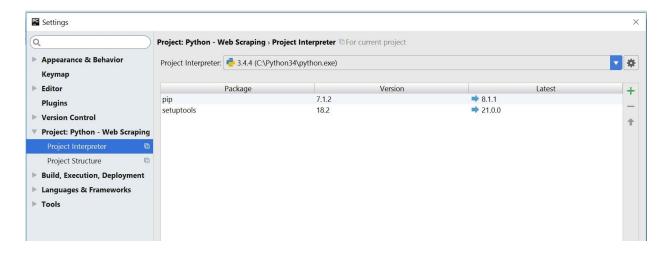












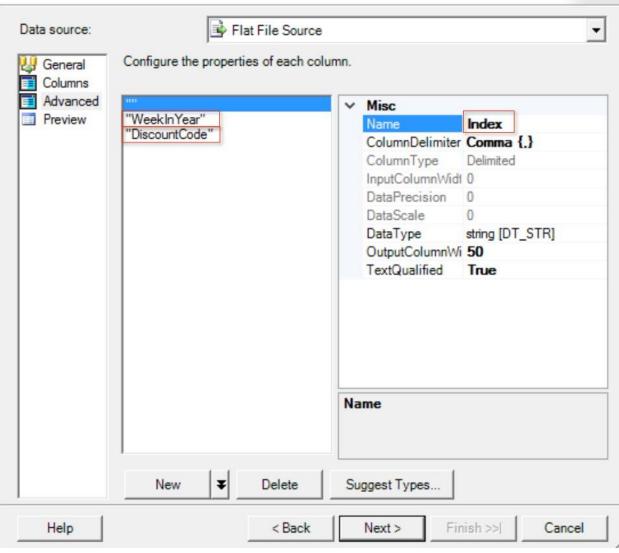


Choose a Data Source

Select the source from which to copy data.



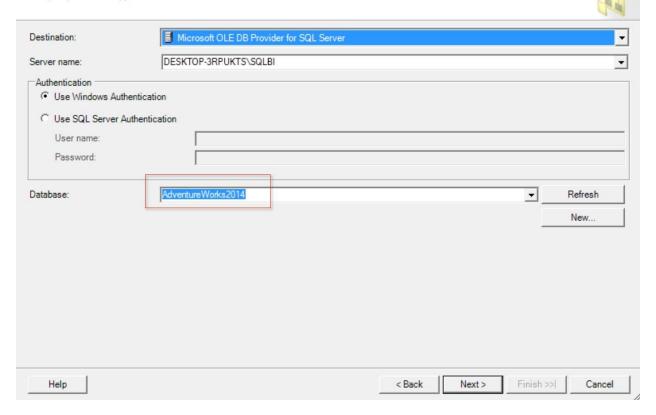
X





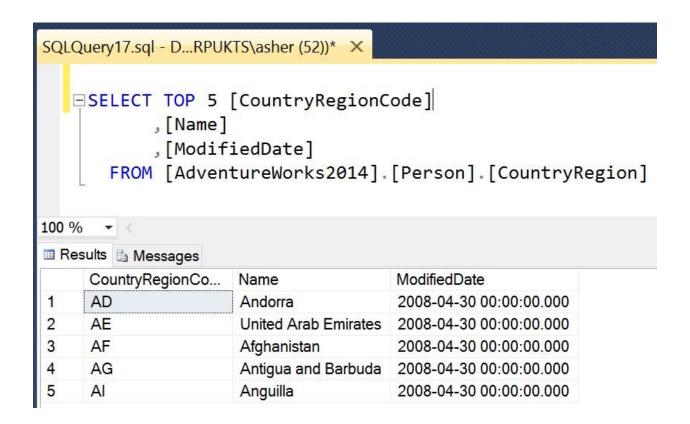
Choose a Destination

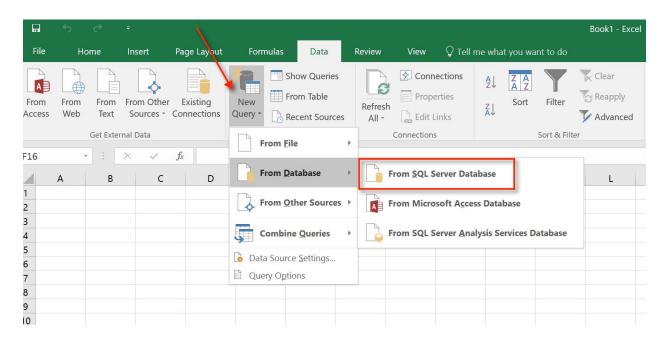
Specify where to copy data to.

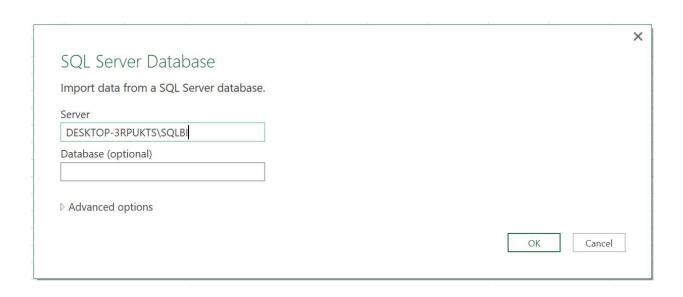


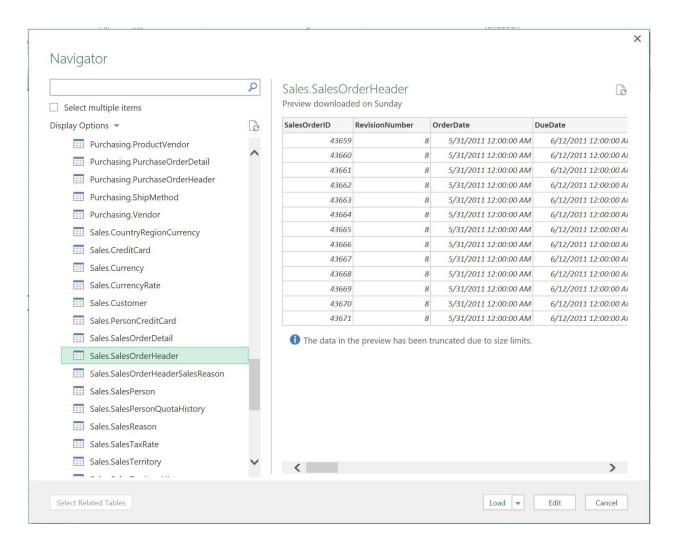
 \square \times

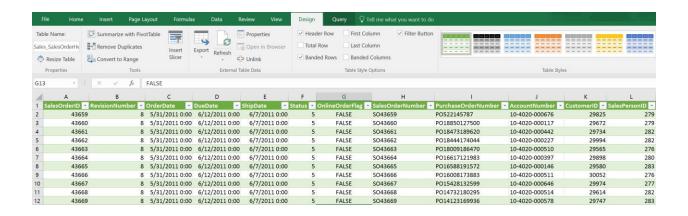
Chapter 3: Analysis with Excel and Creating Interactive Maps and Charts with Power BI









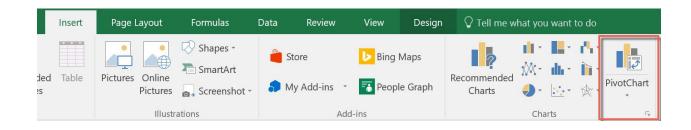


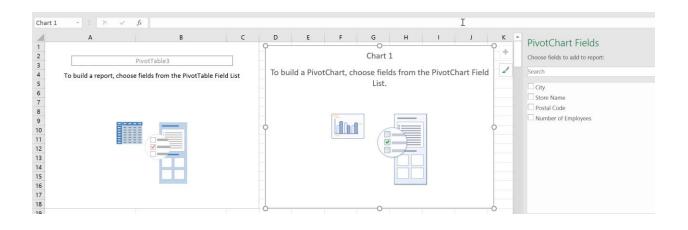


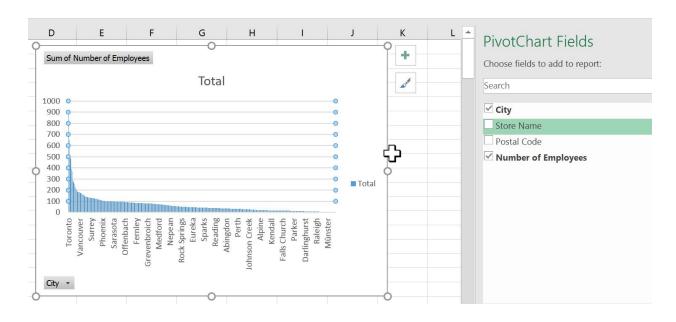
■ Re	esults 🔓 Messa	ages			
	Territory ID	Sub Total	Tax Amount	Freight	Total Due
1	1	16084942.5482	1506070.6437	470647.1791	18061660.371
2	2	6939374.4813	671112.4924	209722.6548	7820209.6285
3	3	7909009.0062	765 73.5159	239116.7252	8913299.2473
4	4	24184609.6011	225 97.9767	706187.0115	27150594.5893
5	5	7879655.0731	765290.8895	239153.4043	8884099.3669
6	6	16355770.4553	1556692.2994	486466.4333	18398929.188
7	7	7251555.6473	661480.8668	206712.8319	8119749.346
8	8	4915407.596	430028.1254	134383.8541	5479819.5755
9	9	10655335.9598	883078.052	275962.0834	11814376.0952
10	10	7670721.0356	688249.5984	215078.0742	8574048.7082

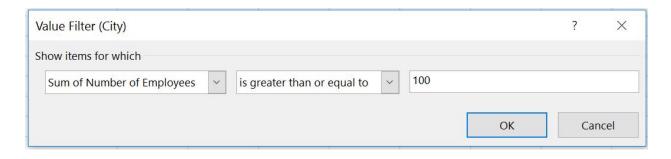
3	Row Labels	▼ Sum of SubTotal	Sum of TayAmt	Sum of Freight	Sum of TotalDuc
3	NOW Labels	Sulli of SubTotal	Sulli Of TaxAilit	Sulli of Fleight	Sulli of Totalbue
4	1	16084942.55	1506070.644	470647.1791	18061660.37
5	2	6939374.481	671112.4924	209722.6548	7820209.629
6	3	7909009.006	765173.5159	239116.7252	8913299.247
7	4	24184609.6	2259797.977	706187.0115	27150594.59
8	5	7879655.073	765290.8895	239153.4043	8884099.367
9	6	16355770.46	1556692.299	486466.4333	18398929.19
10	7	7251555.647	661480.8668	206712.8319	8119749.346
11	8	4915407.596	430028.1254	134383.8541	5479819.576
12	9	10655335.96	883078.052	275962.0834	11814376.1
13	10	7670721.036	688249.5984	215078.0742	8574048.708
14	Grand Total	109846381.4	10186974.46	3183430.252	123216786.1

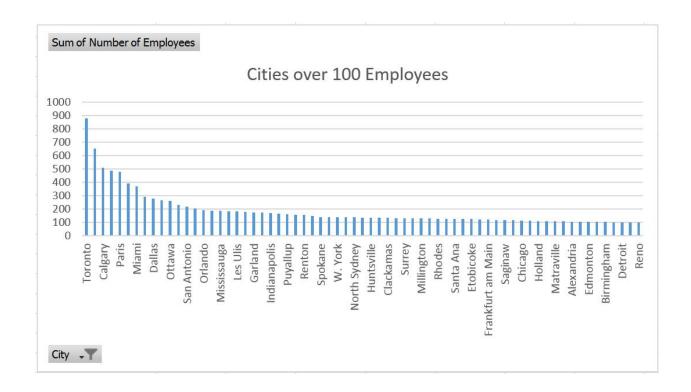
Α	В	C D	
1 City	Store Name	Postal Code Number of Employe	205 7
2 Abingdon	Essential Bike Works	OX14 4SE	34
3 Albany	A Cycle Shop	97321	17
4 Albany	Cycle Clearance	97321	46
5 Alexandria	Mass Market Bikes	2015	5
6 Alexandria	Volume Bike Sellers	2015	100
7 Alhambra	The Bicycle Accessories Compa	ny 91801	43
8 Alpine	Timely Shipping Service	91901	20
9 Altamonte Sp	orings Functional Store North	32701	12
0 Arlington	Solid Bike Parts	76010	99
11 Ascheim	Links Works	86171	40
12 Atlanta	Retirement Activities Association	on 30308	8
3 Auburn	Good Toys	95603	5
14 Augsburg	Capital Riding Supplies	86171	46
15 Augsburg	Rustic Bike Store	86150	12
6 Augusta	Retread Tire Company	30901	18
7 Aujan Mourn	ede Outdoor Toy Store	32300	8
18 Aurora	Online Bike Warehouse	L4G 7N6	17
19 Austell	Better Bike Shop	30106	19
20 Austin	Modular Cycle Systems	78701	10
21 Bad Soden	Global Bike Retailers	65800	49
22 Baldwin Park		91706	44
23 Barrie Shee	Standard Bikes	L4N	42



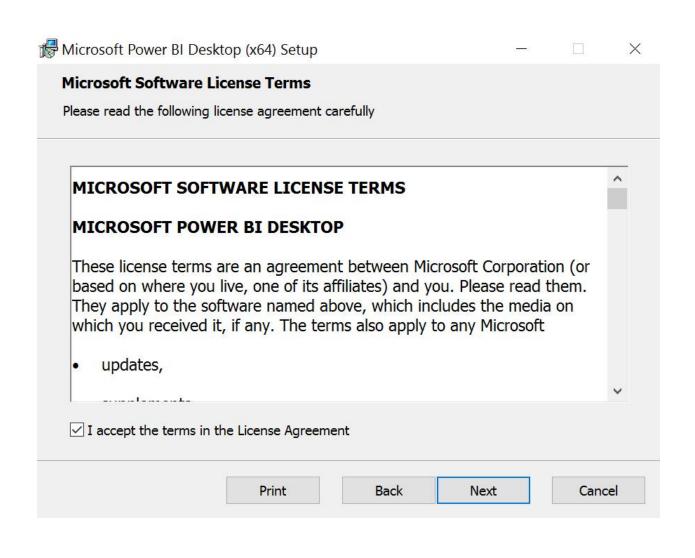




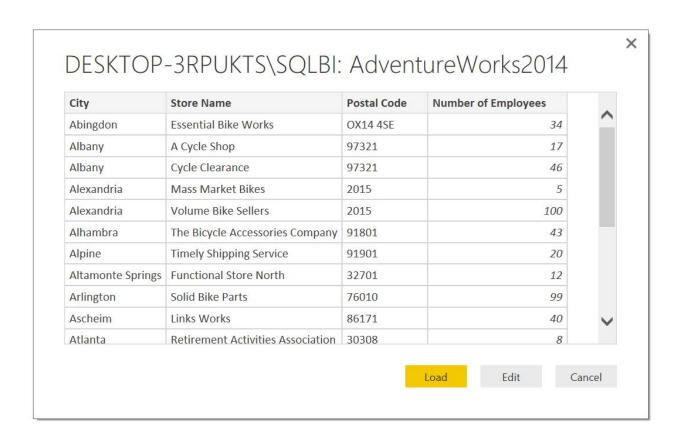


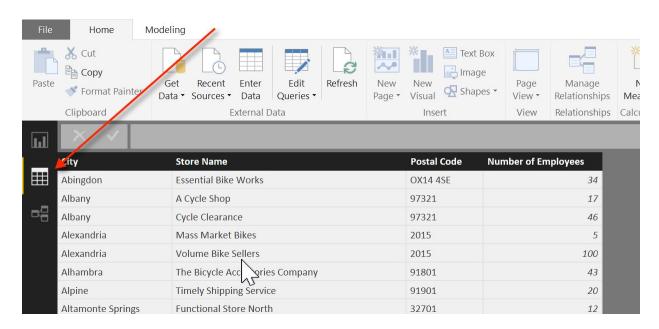


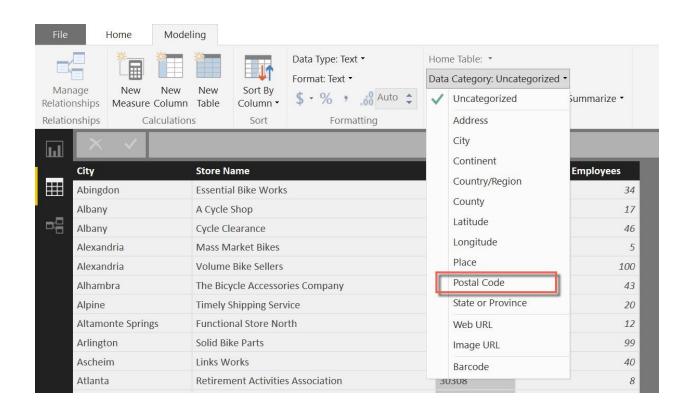


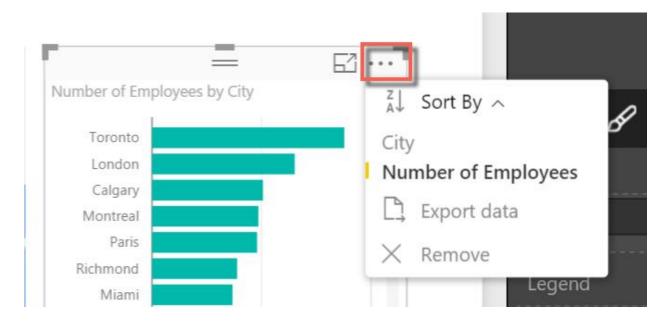


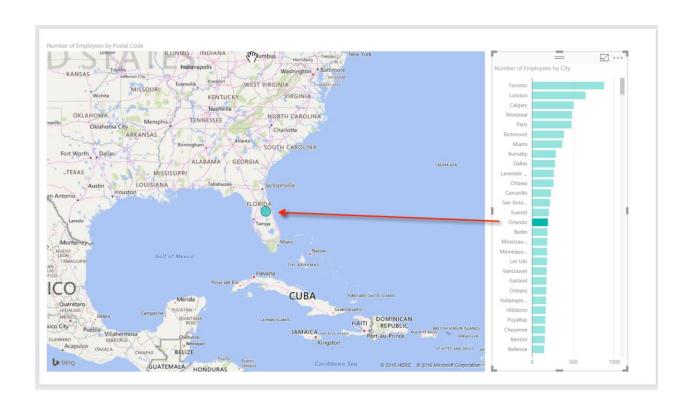


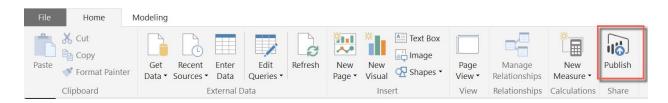


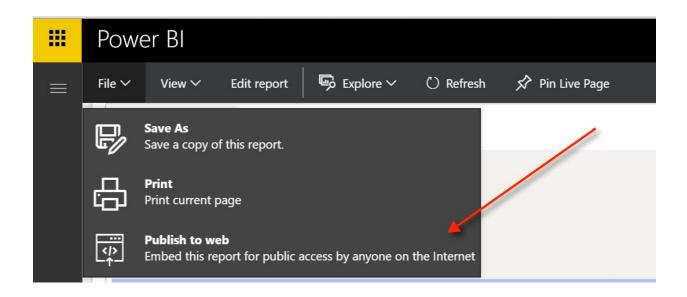














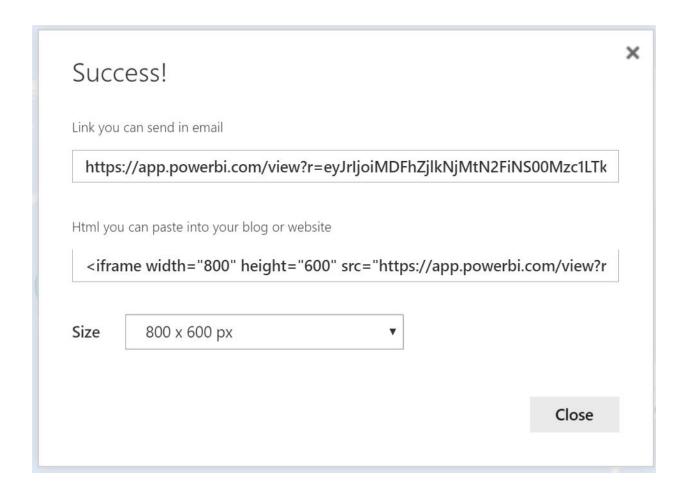
You are about to create an embed code for this report. Anyone on the Internet will be able to access the report and the data it contains. It may be featured in a public gallery.

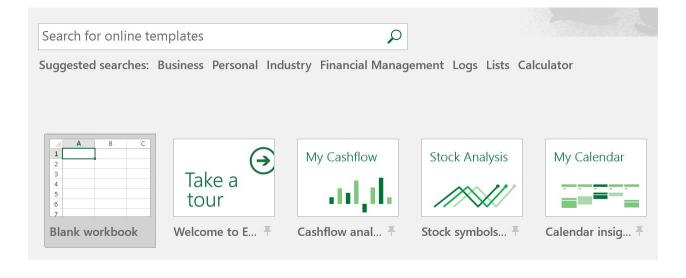
Please work with your legal or human resources department to ensure the data you are sharing is OK to embed in a public website and share with anyone on the Internet.

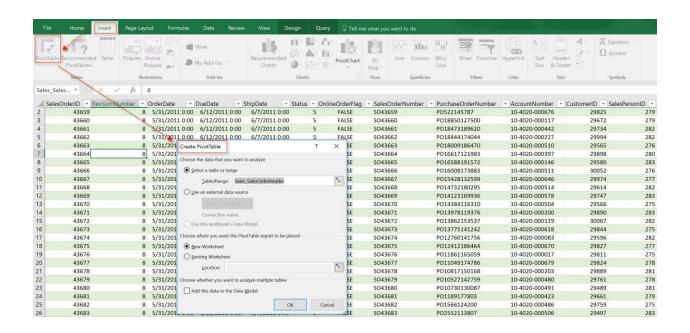
Publish

Close

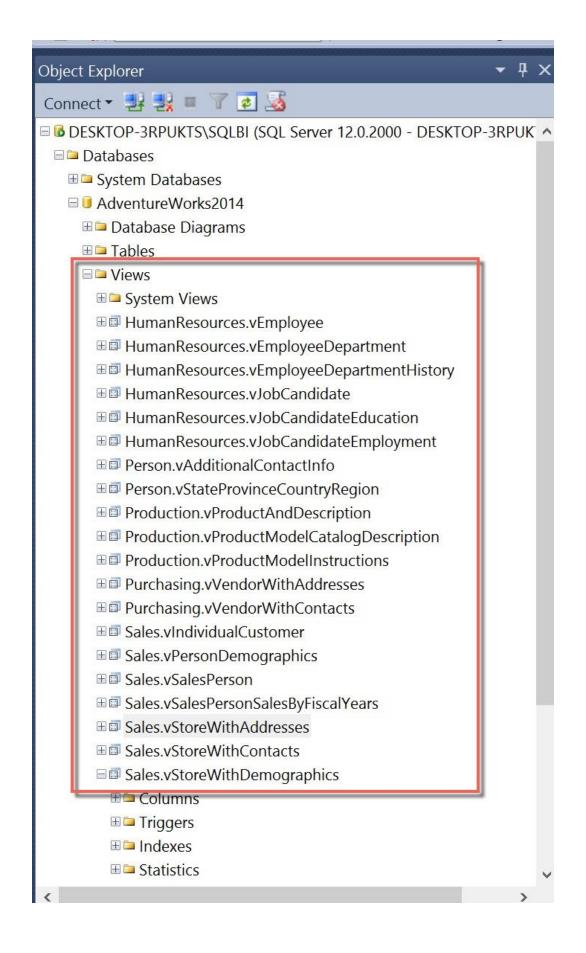


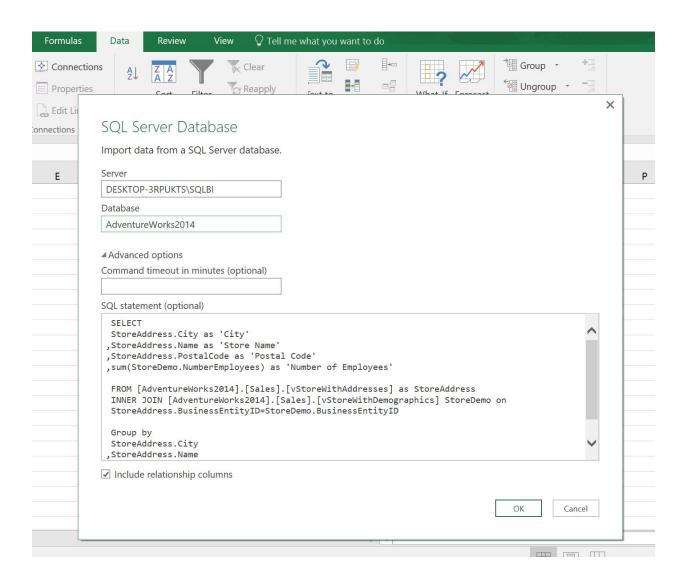


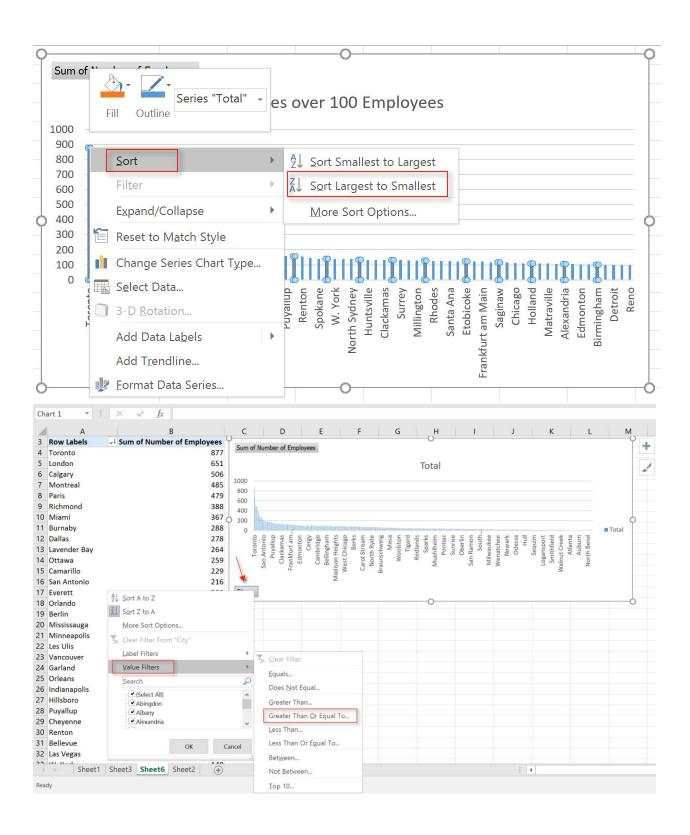


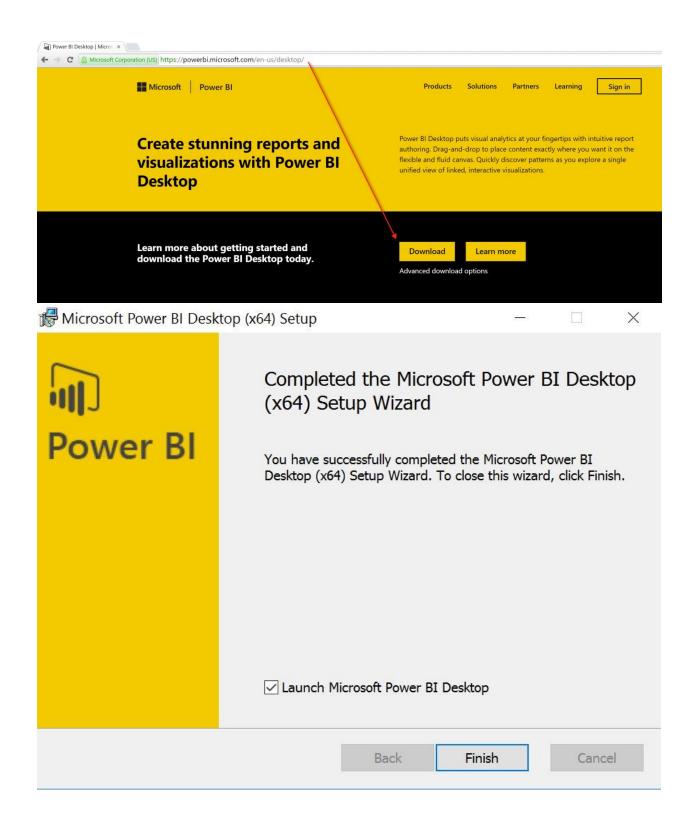


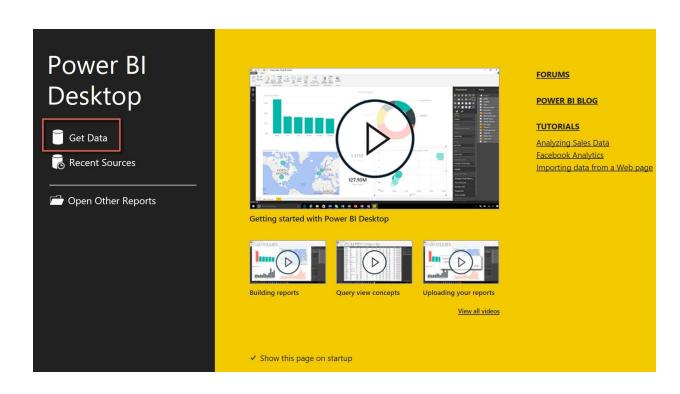
D3		×	√ fx											
4	А		В	С	D	E	F	G	Н	1	J	K	L	-
1														
2														
3		Column	Labels -											
4			1	2	3	4	5	6	7	8	9	10	Grand Total	
5	Sum of TaxAmt	\$	1,506,071	\$671,112	\$765,174	\$2,259,798	\$765,291	\$1,556,692	\$661,481	\$430,028	\$883,078	\$688,250	\$10,186,974	
-														











SQL Server Database

Import data from a SQL Server database.

Server

DESKTOP-3RPUKTS\SQLBI

Database (optional)

AdventureWorks2014

Import

DirectQuery

▲ Advanced options

Command timeout in minutes (optional)

SQL statement (optional)

```
SELECT
StoreAddress.City as 'City'
,StoreAddress.Name as 'Store Name'
,StoreAddress.PostalCode as 'Postal Code'
,sum(StoreDemo.NumberEmployees) as 'Number of Employees'

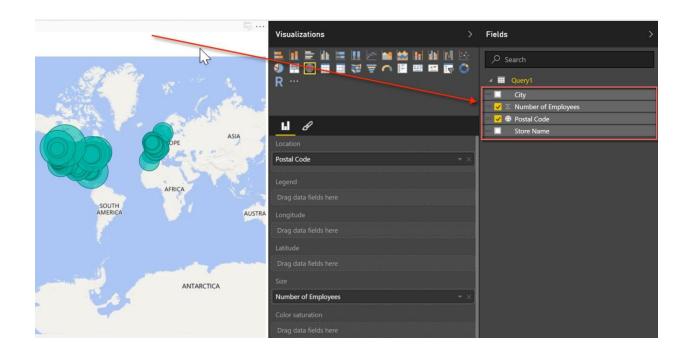
FROM [AdventureWorks2014].[Sales].[vStoreWithAddresses] as StoreAddress
INNER JOIN [AdventureWorks2014].[Sales].[vStoreWithDemographics] StoreDemo on
StoreAddress.BusinessEntityID=StoreDemo.BusinessEntityID

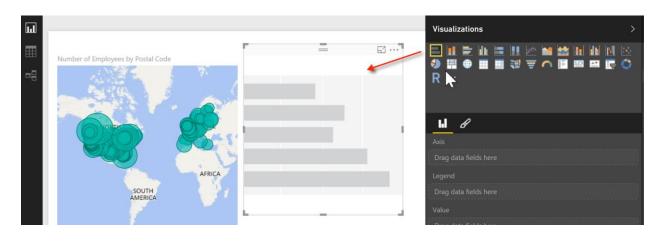
Group by
StoreAddress.City
,StoreAddress.Name
```

✓ Include relationship columns

OK

Cancel





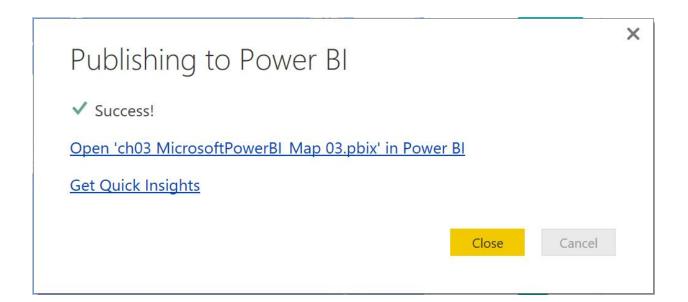


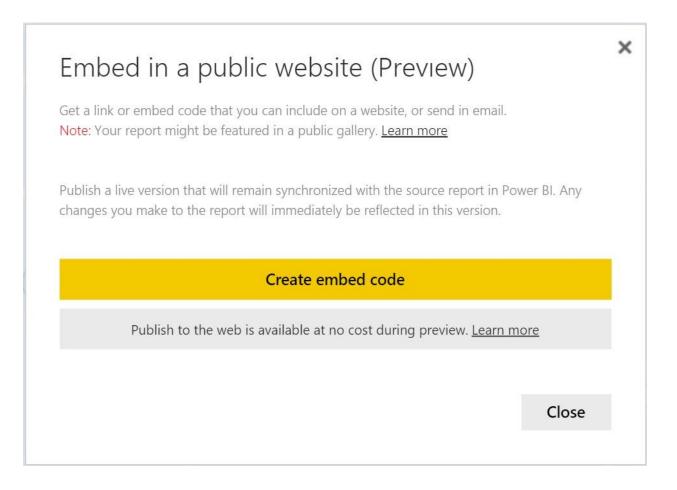
Publishing to Power BI

∷: Publishing 'ch03 MicrosoftPowerBI_Map 03.pbix' to Power BI

Cancel

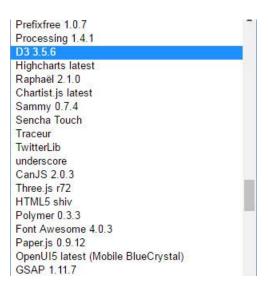
X





Chapter 4: Creating Bar Charts with D3.js

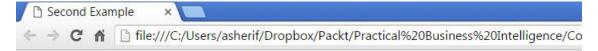




D3.js is a JavaScript library for manipulating documents based on data. **D3** helps you bring data to life using HTML, SVG, and CSS. D3's emphasis on web standards gives you the full capabilities of modern browsers without tying yourself to a proprietary framework, combining powerful visualization components and a data-driven approach to DOM manipulation.

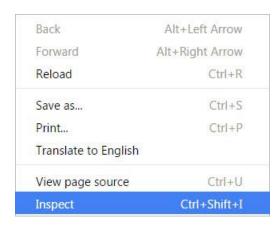
Download the latest version

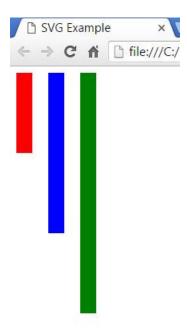


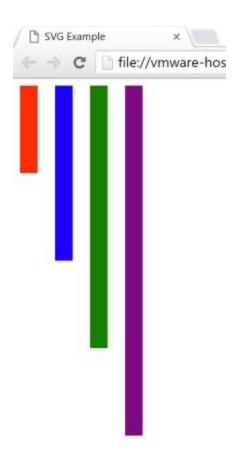


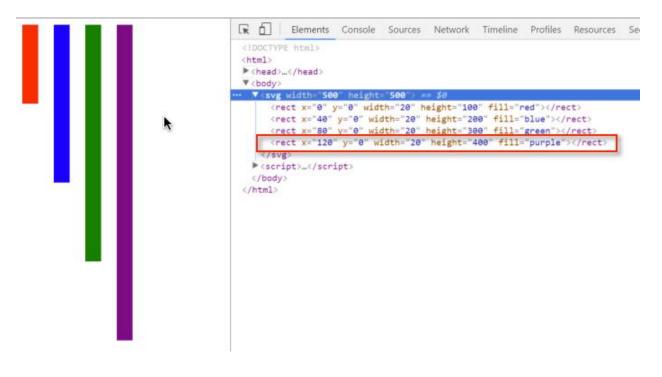
This is our first example

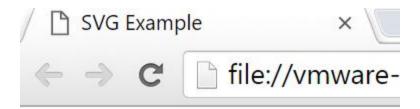
This is our second example



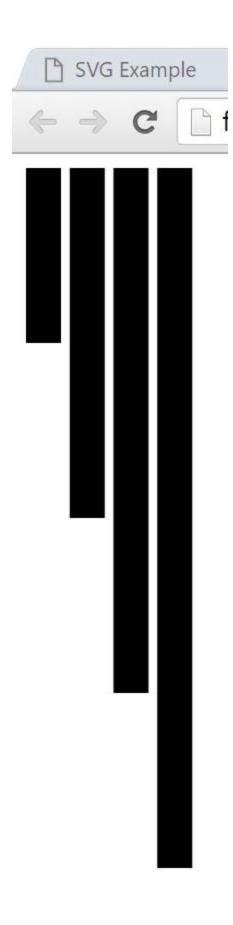






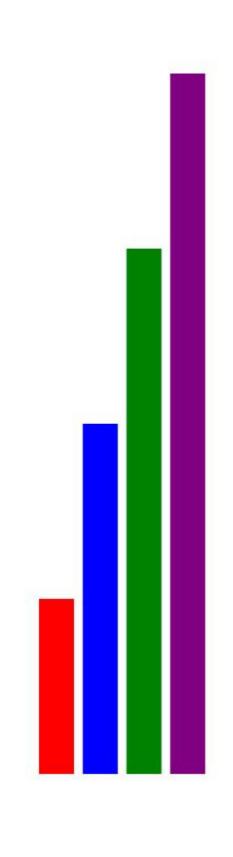


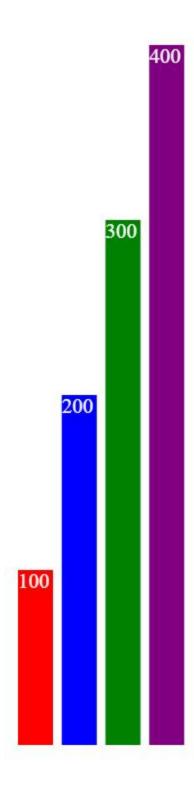




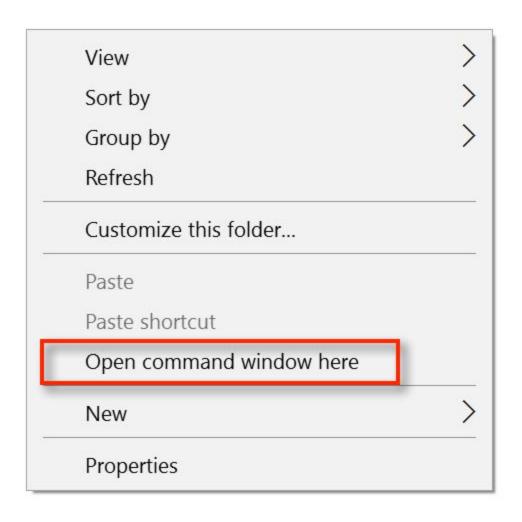


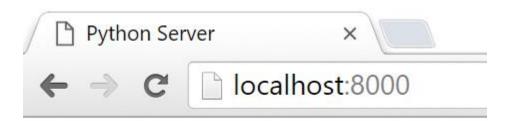




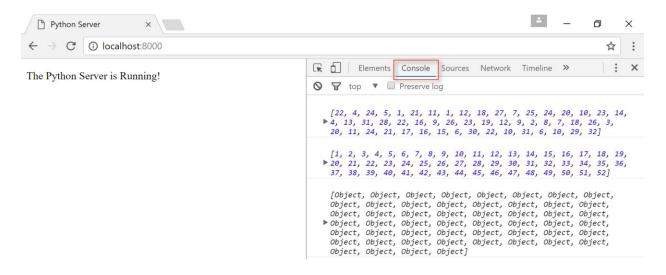


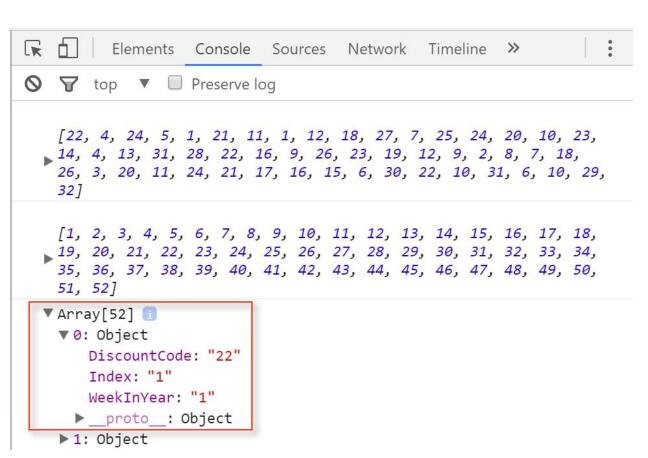
```
Elements Console Sources Network Timeline Profiles
                                                                Resources
                                                                           Securi
<!DOCTYPE html>
<html>
 <head>...</head>
 ▼ <body>
  <script>...</script>
  ▼ <svg height="500" width="500">
      <rect x="0" y="400" width="20" height="100" fill="red"></rect> == $0
      <rect x="25" y="300" width="20" height="200" fill="blue"></rect>
      <rect x="50" y="200" width="20" height="300" fill="green"></rect>
      <rect x="75" y="100" width="20" height="400" fill="purple"></rect>
      <text x="0" y="410" style="font-size: 12px; fill: white;">100</text>
      <text x="25" y="310" style="font-size: 12px; fill: white;">200</text>
      <text x="50" y="210" style="font-size: 12px; fill: white;">300</text>
      <text x="75" y="110" style="font-size: 12px; fill: white;">400</text>
    </svg>
  </body>
 </html>
```

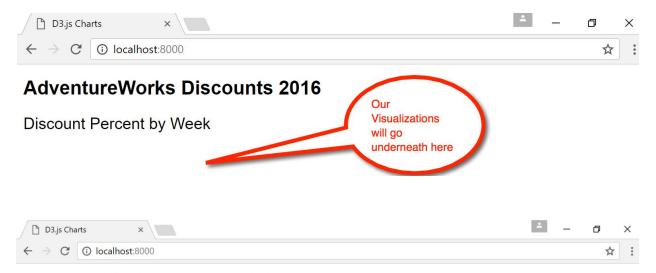




The Python Server is Running!

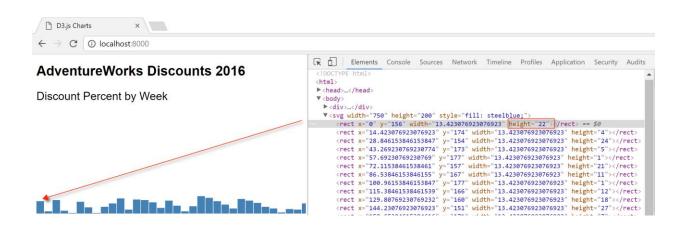






AdventureWorks Discounts 2016

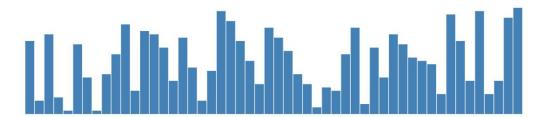
Discount Percent by Week

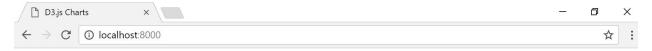




AdventureWorks Discounts 2016

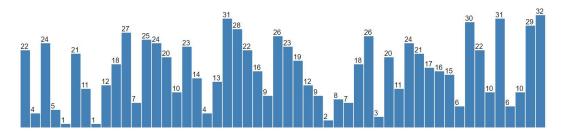
Discount Percent by Week





AdventureWorks Discounts 2016

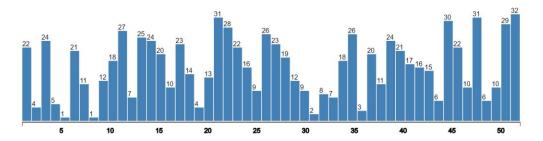
Discount Percent by Week

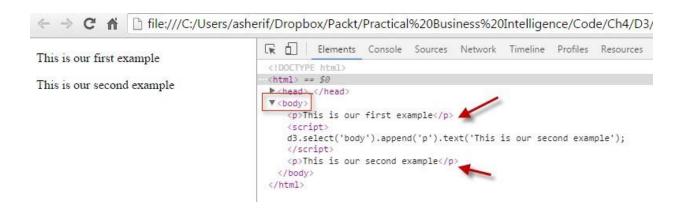




AdventureWorks Discounts 2016

Discount Percent by Week

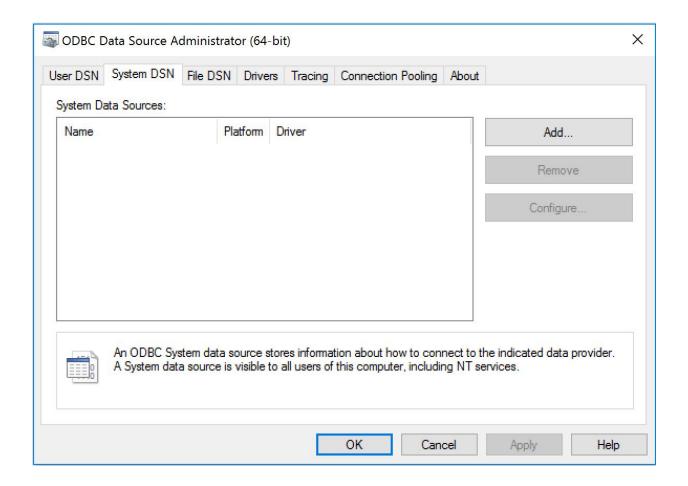


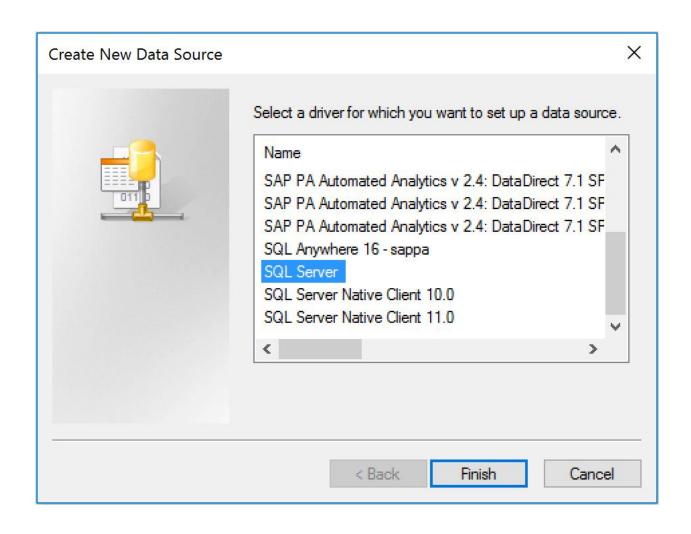


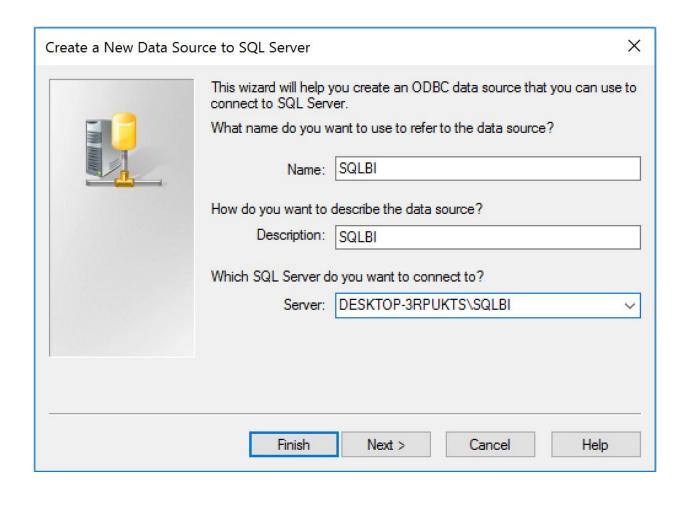
python -m http.server 8000

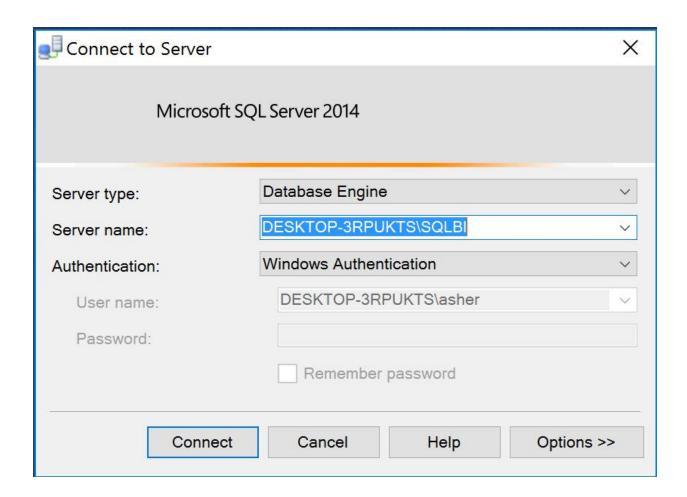
Z:\Dropbox\Packt\Practical Business Intelligence\Code\Ch4\D3>python -m http.server 8000 Serving HTTP on 0.0.0.0 port 8000 ...

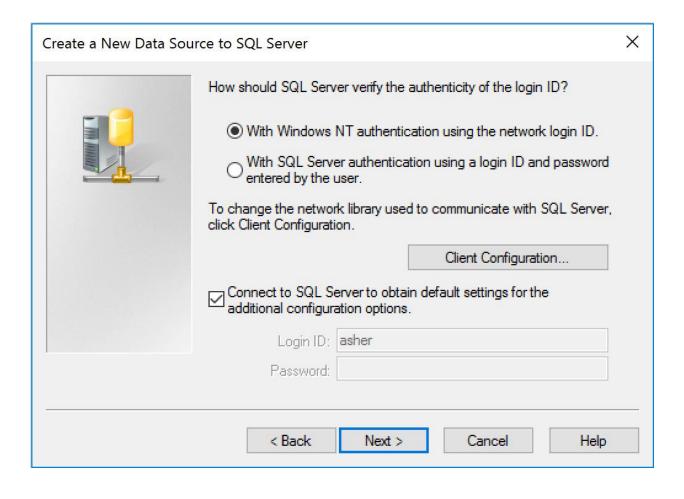
Chapter 5: Forecasting with R

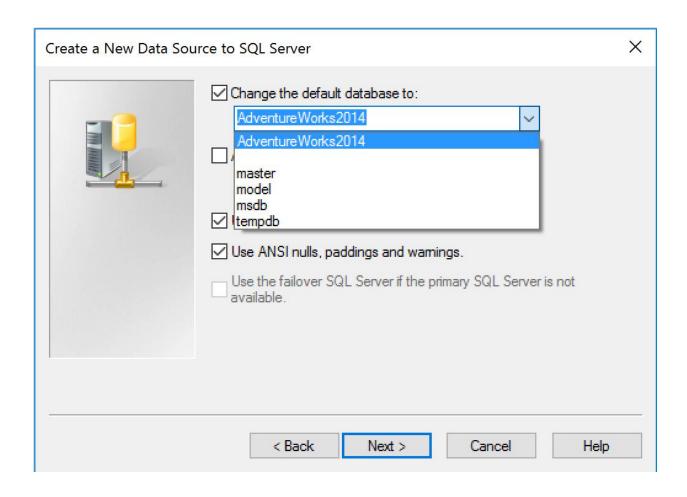


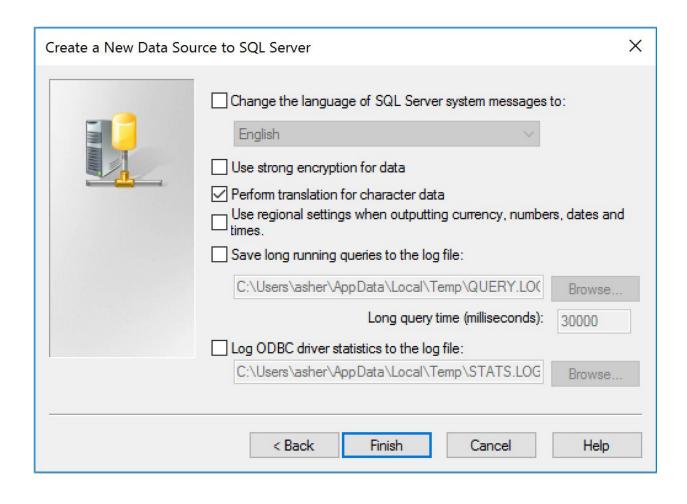


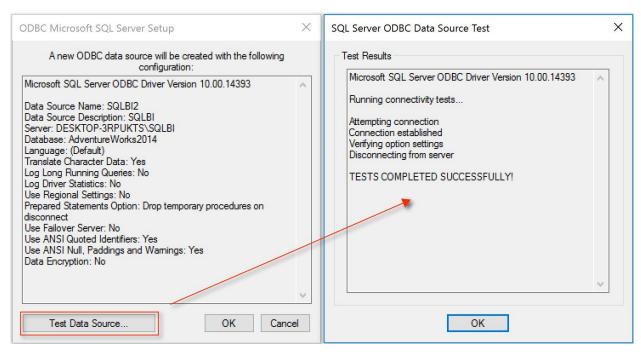










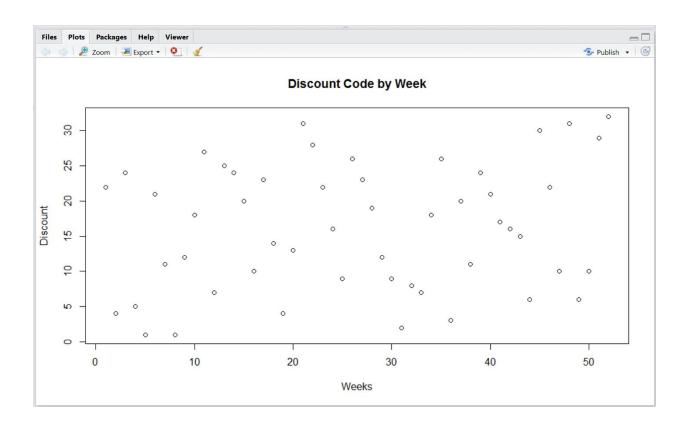


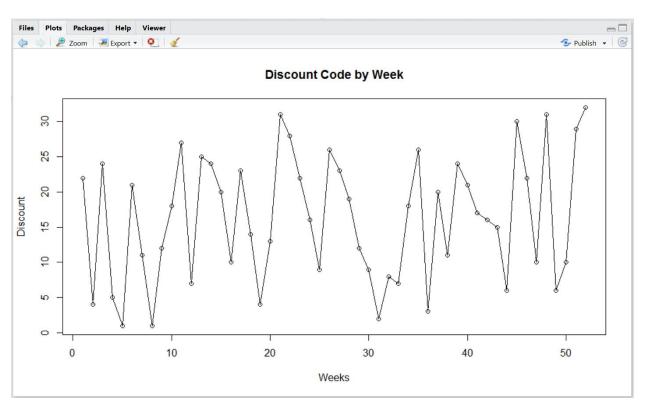
> connection_SQLBI

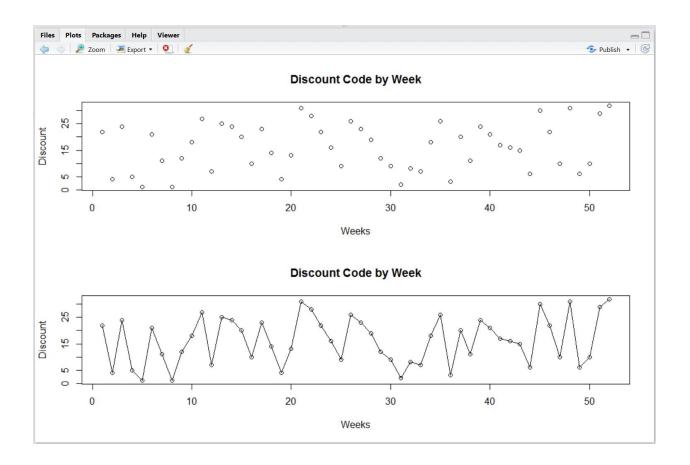
RODBC Connection
Details:
 case=nochange
 DSN=SQLBI
 Description=SQLBI
 UID=
 Trusted_Connection=Yes
 APP=RStudio
 WSID=DESKTOP-3RPUKTS
 DATABASE=AdventureWorks2014

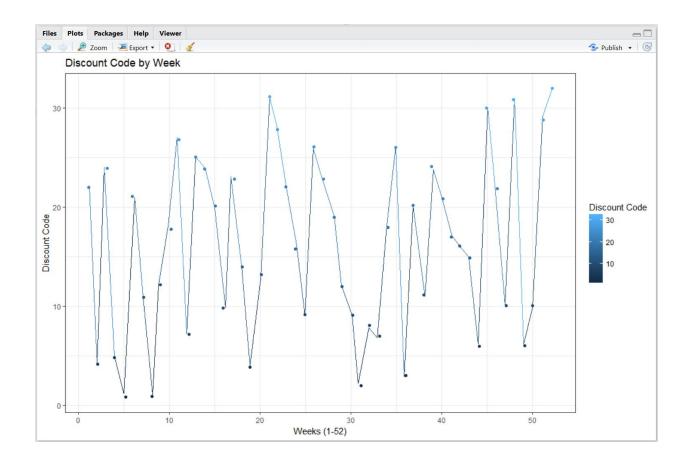
> head(SQL_Query_1)

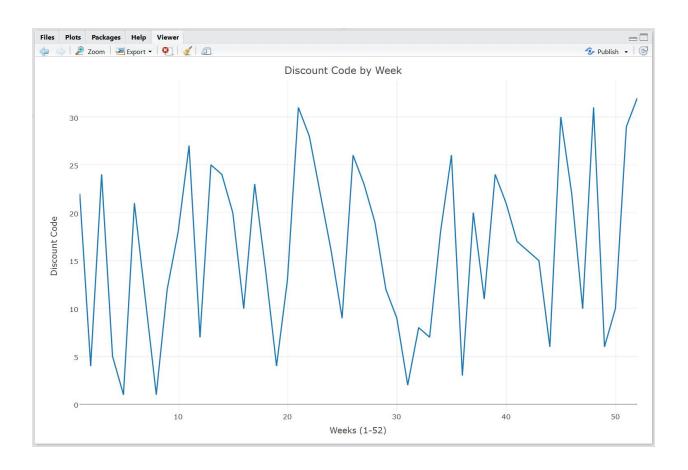
	Week	Discount	Weeks
1	"01"	22	1
2	"02"	4	2
3	"03"	24	3
4	"04"	5	4
5	"05"	1	5
6	"06"	21	6



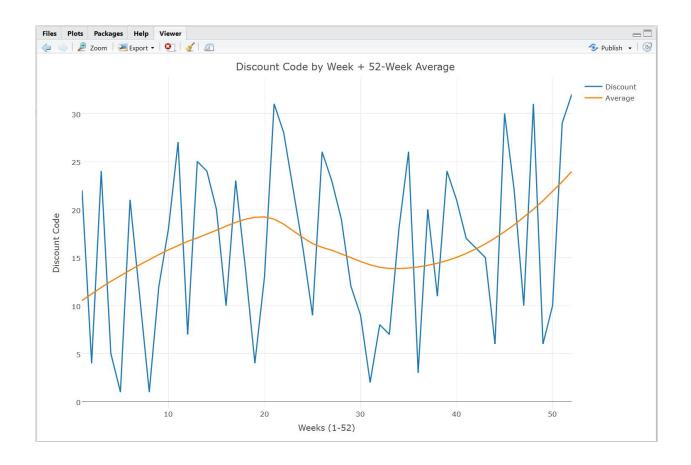


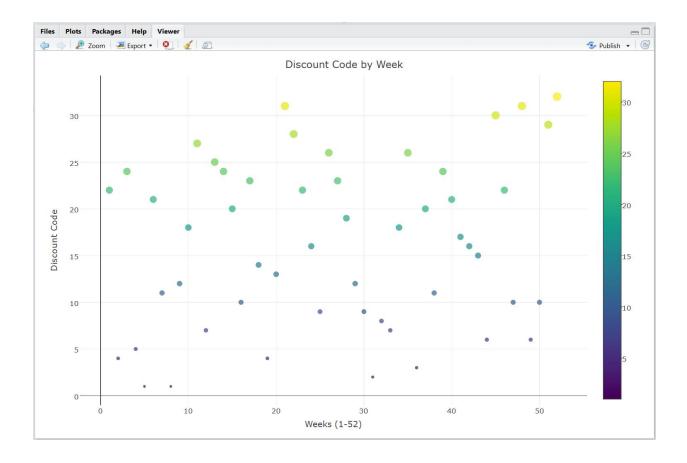


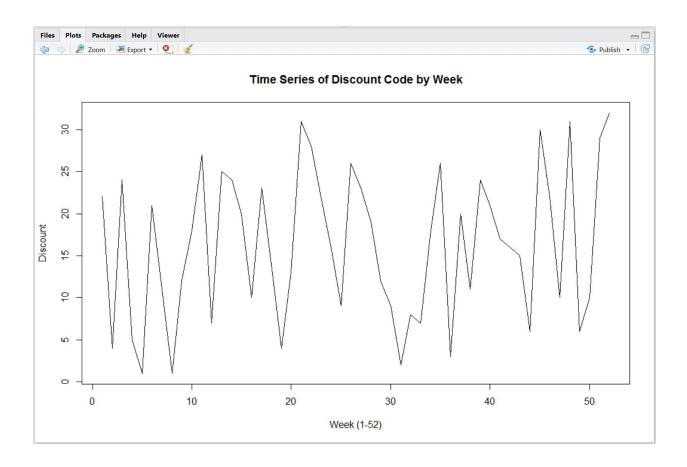


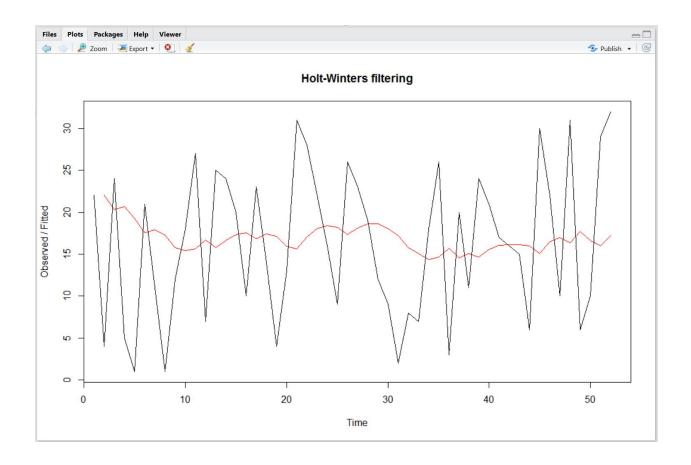


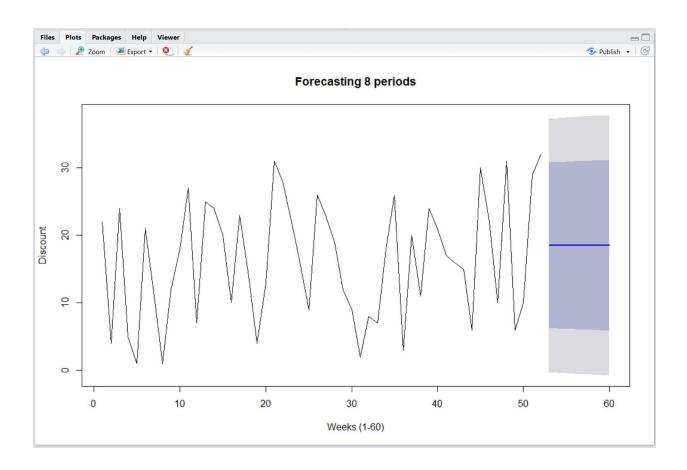


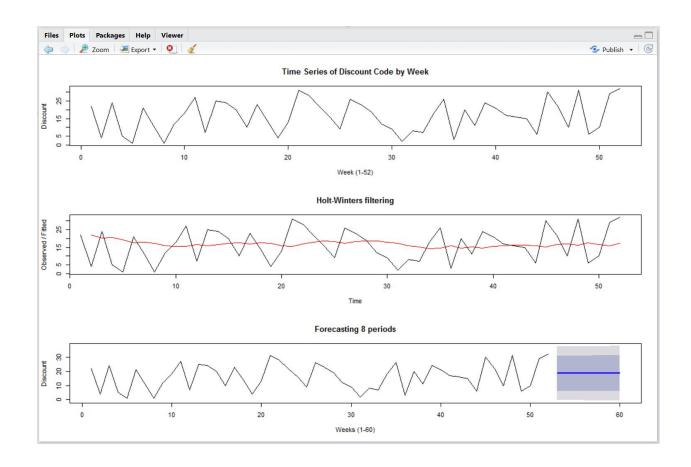






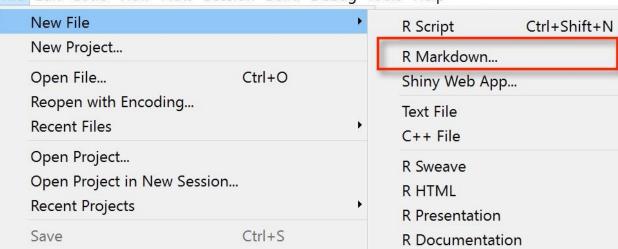


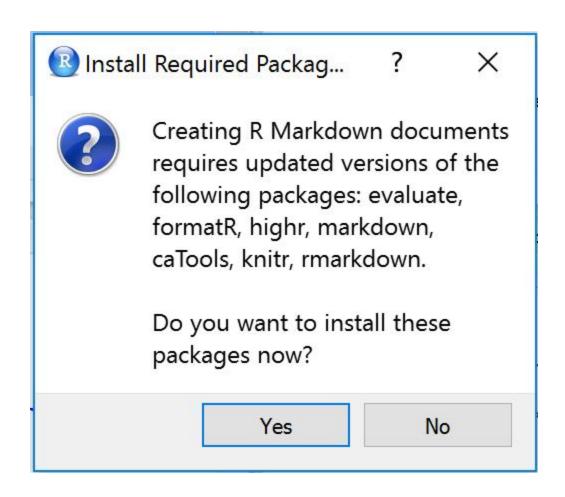


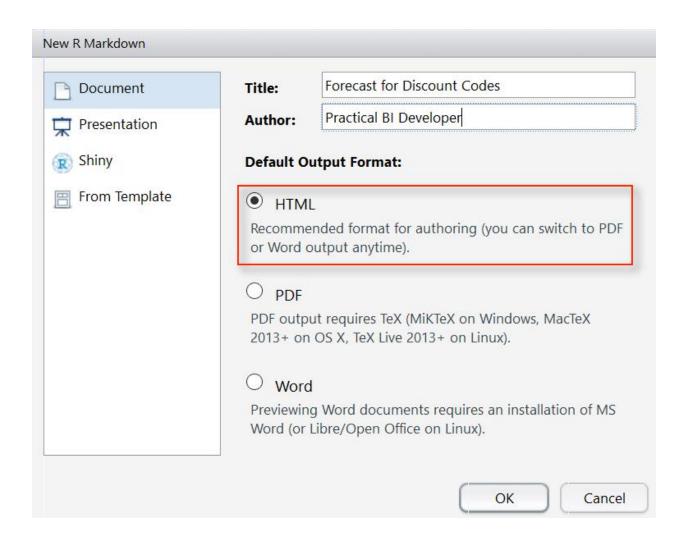




File Edit Code View Plots Session Build Debug Tools Help









Forecast of Discount Codes

Practical BI Developer August 3, 2016

Results

Libraries used are RODBC, plotly, and forecast

```
# We will not see the actual libraries loaded
# as it is not necessary for the end user
library('RODBC')
library('plotly')

## Loading required package: ggplot2

## Attaching package: 'plotly'

## The following object is masked from 'package:ggplot2':
## ## last_plot

## The following object is masked from 'package:graphics':
## ## layout
```

```
| The state of the
```

Forecast for Discount Codes

Practical BI Developer August 3, 2016



Results

Libraries used are RODBC, plotly, and forecast Connectivity to Data Source is through ODBC

Preview of First 6 rows of data

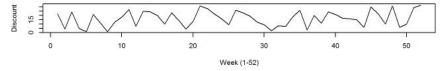
```
Weeks Discount
## 1
       1
               22
## 2
        2
                4
## 3
        3
                24
## 4
                5
## 5
                1
        5
                21
```

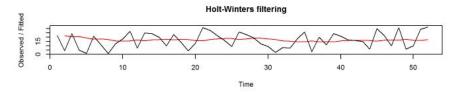
Summary of Table Observations

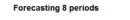
```
## 'data.frame': 52 obs. of 2 variables:
## $ Weeks : num 1 2 3 4 5 6 7 8 9 10 ...
## $ Discount: int 22 4 24 5 1 21 11 1 12 18 ...
```

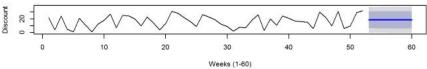
Time Series and Forecast Plots

Time Series of Discount Code by Week



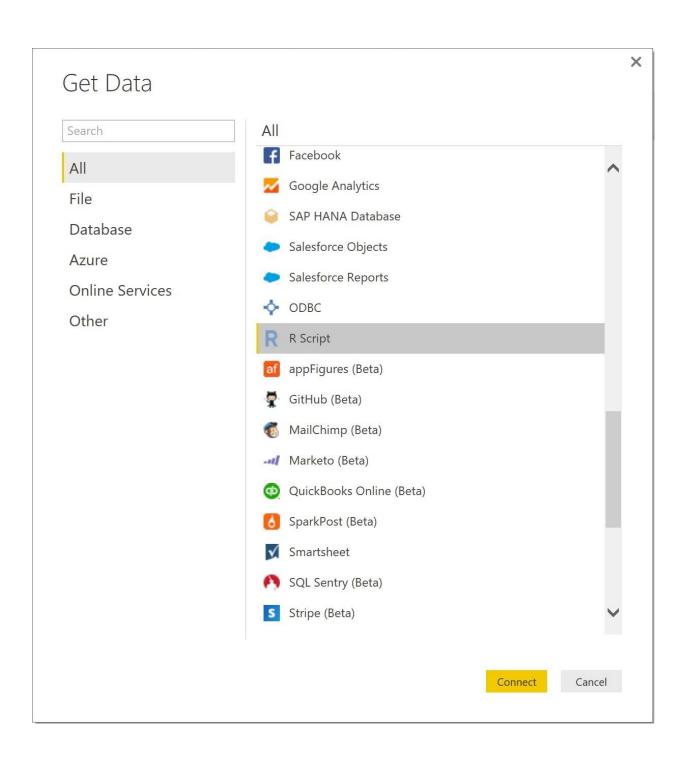




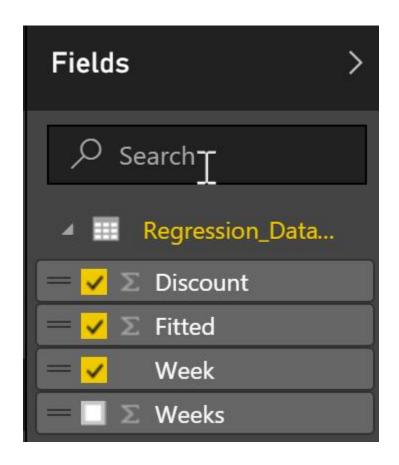


> head(Regression_Dataframe)

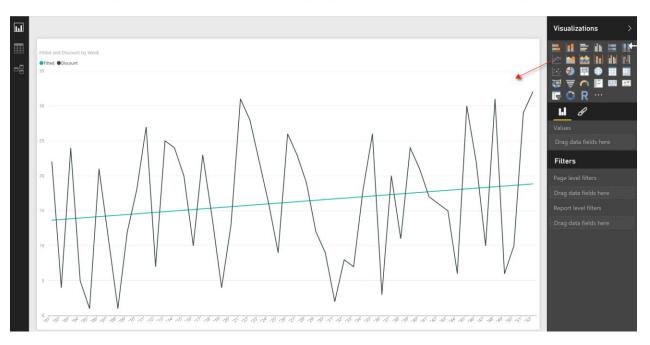
	Week	Weeks	Discount	Fitted
1	"01"	1	22	13.65602
2	"02"	2	4	13.75775
3	"03"	3	24	13.85947
4	"04"	4	5	13.96120
5	"05"	5	1	14.06292
6	"06"	6	21	14.16465







Total	845.00	845	
"16"	15.18	10	
"15"	15.08	20	
"14"	14.98	24	
"13"	14.88	25	
"12"	14.77	7	
"11"	14.67	27	
"10"	14.57	18	
"09"	14.47	12	
"08"	14.37	1	
"07"	14.27	11	
"06"	14.16	21	
"05"	14.06	1	
"04"	13.96	5	
"03"	13.86	24	
"02"	13.76	4	
"01"	13.66	22	
Week	Fitted	Discount	
		=	E3 ···



Navigator



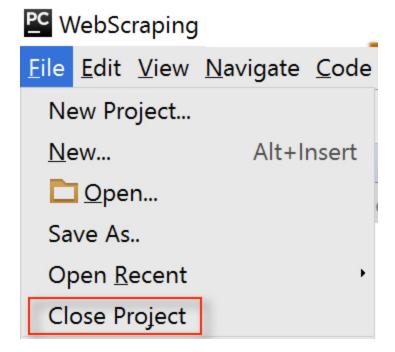
Regression_Dataframe

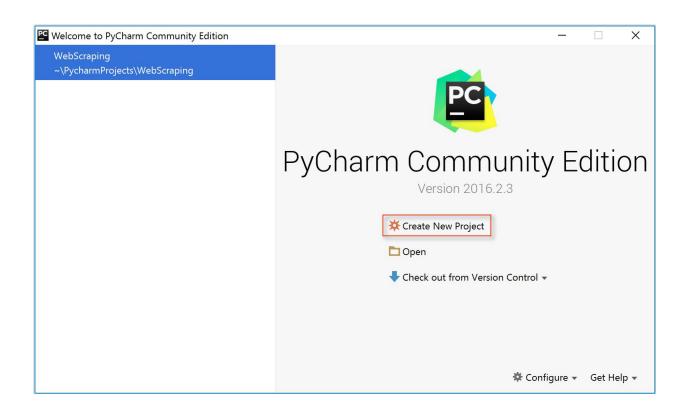
Week	Weeks	Discount	Fitted
"01"	1	22	13.65602322
"02"	2	4	13.7577478
"03"	3	24	13.85947238
"04"	4	5	13.96119696
"05"	5	1	14.06292154

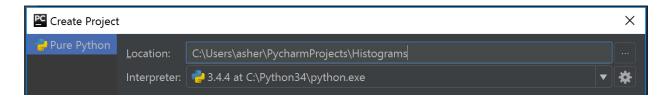


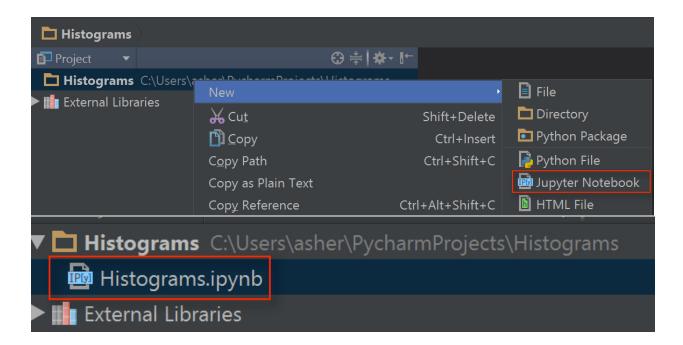
Chapter 6: Creating Histograms and Normal Distribution Plots with Python

■ Results Messages			
	JobTitle	VacationHours	
1	Chief Financial Officer	0	
2	Vice President of Engineering 1		
3	Engineering Manager 2		
4	Senior Design Engineer 3		
5	Vice President of Sales 10		
6	North American Sales Manager 14		
7	Design Engineer	15	
8	Tool Designer 17		
9	Pacific Sales Manager 20		
10	European Sales Manager 21		

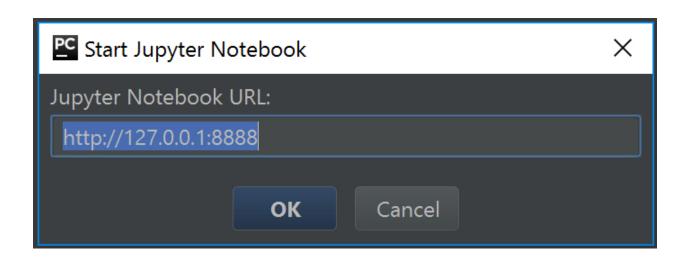














Failed to install package 'scipy'

X

Executed command:

pip install scipy

Error occurred:



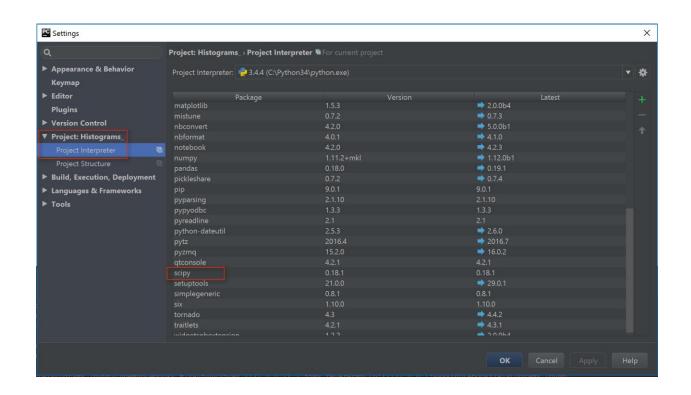
numpy.distutils.system_info.NotFoundError: no lapack/blas resources found

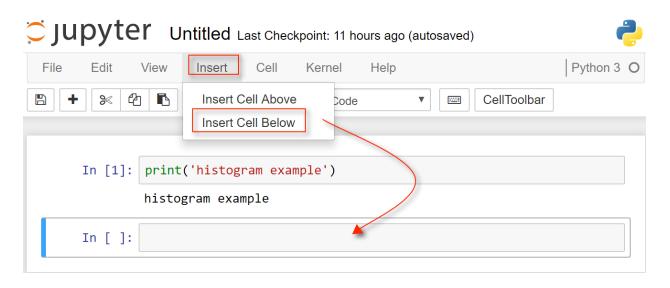
Proposed solution:

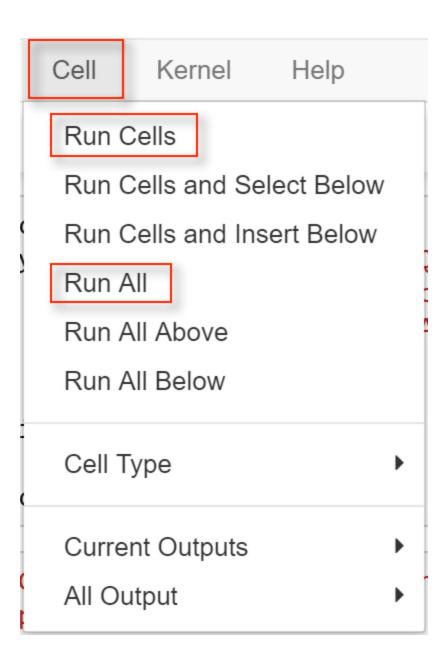
Try to run this command from the system terminal. Make sure that you use the correct version of 'pip' installed for your Python interpreter located at 'C:\Python34\python.exe'.

C:\WINDOWS\system32\cmd.exe

C:\Python34>pip install scipy-0.18.1-cp34-cp34m-win_amd64.whl Processing c:\python34\scipy-0.18.1-cp34-cp34m-win_amd64.whl Installing collected packages: scipy
Successfully installed scipy-0.18.1







Vacation Hours Distribution

```
In [6]: cursor.execute(Query)
  results = cursor.fetchall()
  type(results)
Out[6]: list
```

In [5]: print(results)

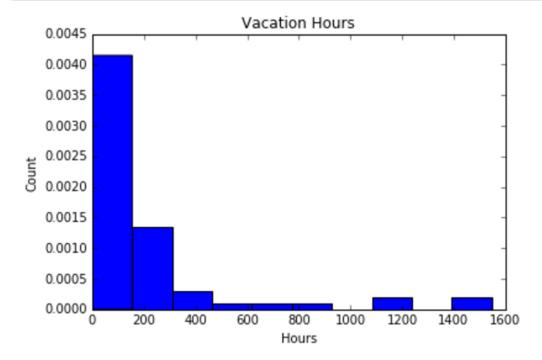
In [6]: import pandas as pd dataframe = pd.DataFrame(results, columns=["Job Title", "Vacation Hours"] dataframe.head()

Out[6]:

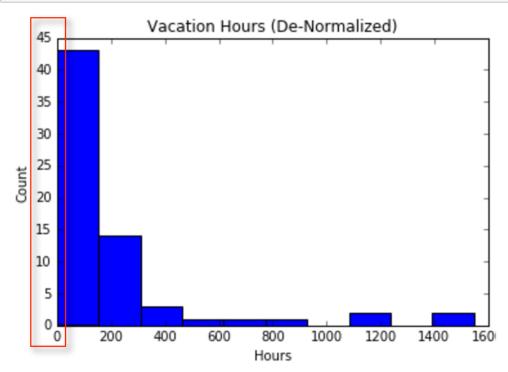
	Job Title	Vacation Hours
0	Chief Financial Officer	0
1	Vice President of Engineering	1
2	Engineering Manager	2
3	Senior Design Engineer	3
4	Vice President of Sales	10

```
In [7]: import matplotlib.pyplot as plt
%matplotlib inline
```

```
In [8]: VacationHours=dataframe["Vacation Hours"]
    plt.hist(VacationHours, normed = True)
    plt.title("Vacation Hours")
    plt.xlabel("Hours")
    plt.ylabel("Count")
    plt.show()
```



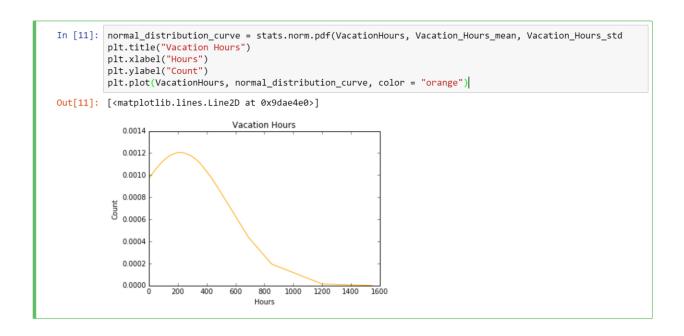
```
In [9]: VacationHours=dataframe["Vacation Hours"]
    plt.hist(VacationHours)
    plt.title("Vacation Hours (De-Normalized)")
    plt.xlabel("Hours")
    plt.ylabel("Count")
    plt.show()
```

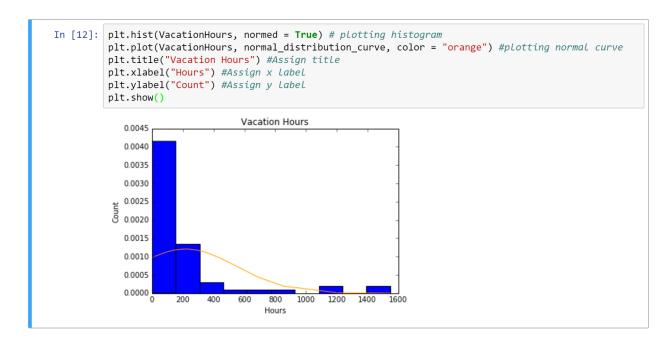


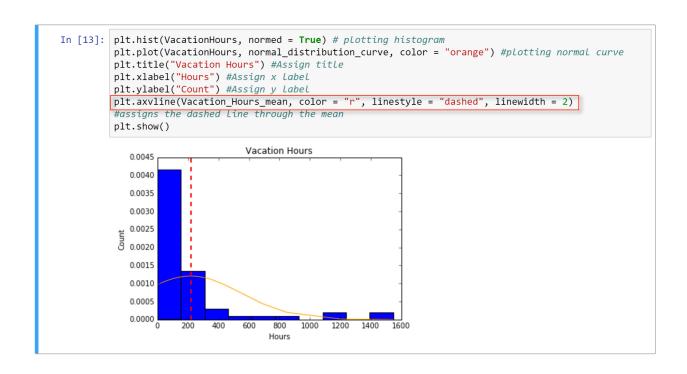
```
In [10]: import numpy as np
import scipy.stats as stats
|
Vacation_Hours_mean = np.mean(VacationHours)
Vacation_Hours_std = np.std(VacationHours)

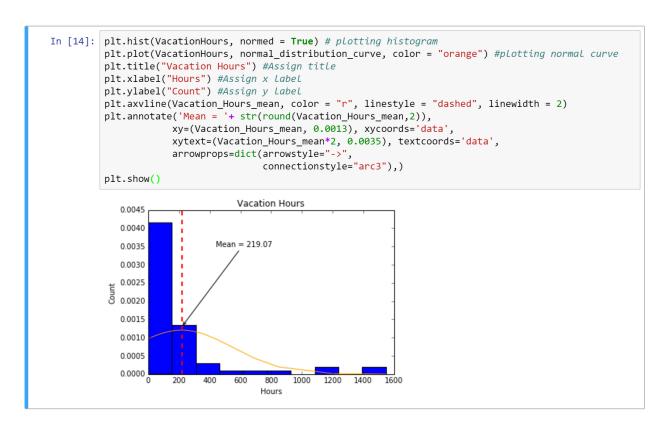
print('mean = '+str(Vacation_Hours_mean))
print('standard deviation = '+str(Vacation_Hours_std))

mean = 219.074626866
standard deviation = 330.817409775
```





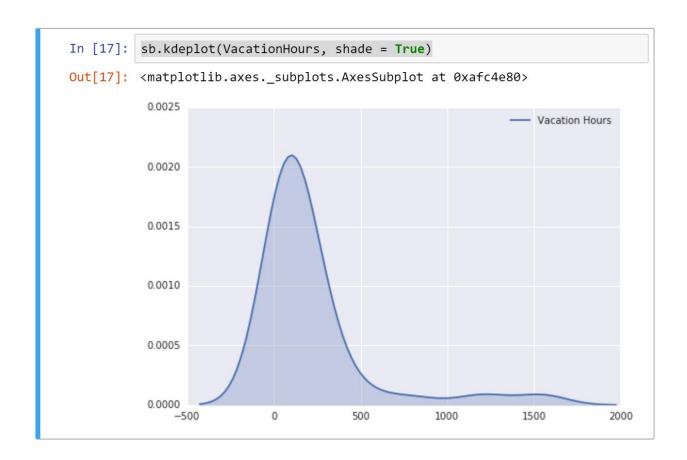


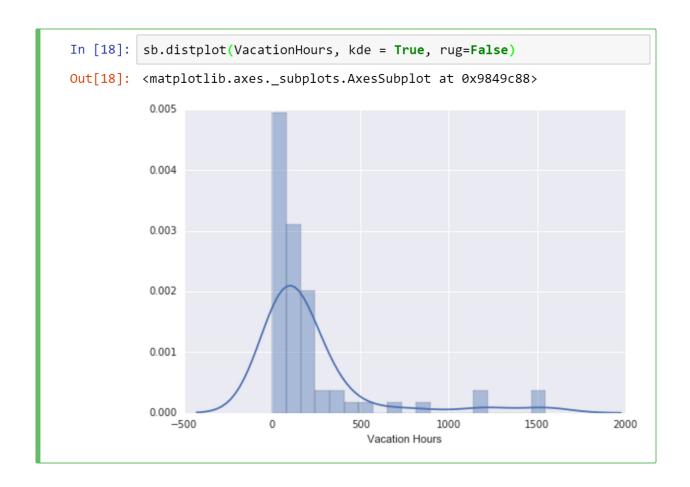


In [15]: dataframe.tail(10)

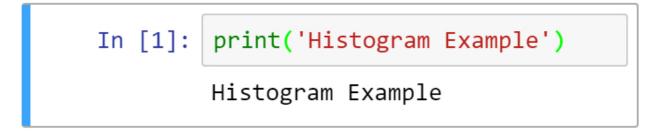
Out[15]:

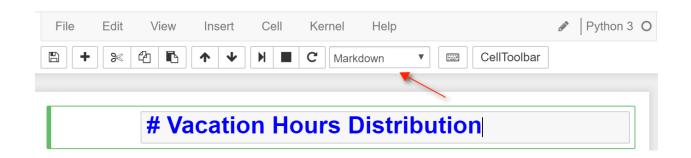
	Job Title	Vacation Hours
57	Quality Assurance Technician	334
58	Janitor	358
59	Sales Representative	434
60	Buyer	504
61	Production Technician - WC60	689
62	Production Technician - WC30	850
63	Production Technician - WC45	1200
64	Production Technician - WC50	1213
65	Production Technician - WC40	1547
66	Production Technician - WC10	1547











```
Use markdown headings

Jupyter no longer uses special heading cells. Instead, write your headings in Markdown cells using # characters:

## This is a level 2 heading

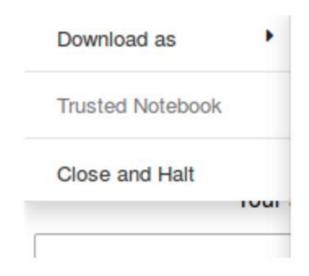
OK
```

Vacation Hours Distribution

Vacation Hours Distribution

Developer: Ahmed Sherif

Date: 12/31/2016



IPython Notebook (.ipynb)

Python (.py)

HTML (.html)

Markdown (.md)

reST (.rst)

PDF via LaTeX (.pdf)

2015 Rank		2015	Change%	2014	Change%	2013	Change%
1	Python	26.67%	-14.64%	31.24%	3.10%	30.30%	5.21%
2	Java	22.58%	15.37%	19.57%	-11.85%	22.20%	-13.95%
3	C++	9.96%	1.76%	9.79%	-24.70%	13.00%	3.17%
4	C#	9.39%	27.37%	7.37%	47.37%	5.00%	100.00%
5	С	7.37%	21.37%	6.07%	48.14%	4.10%	-16.33%
6	JavaScript	6.88%	6.09%	6.48%	24.66%	5.20%	33.33%
7	Ruby	5.88%	-17.27%	7.11%	-32.90%	10.60%	10.42%
8	PHP	3.82%	5.45%	3.62%	9.84%	3.30%	-54.79%
9	Haskell	1.77%	17.24%	1.51%	25.83%	1.20%	
10	Go	1.27%	-44.00%	2.26%	50.67%	1.50%	-25.00%

SciPy is software for mathematics, science, and engineering.

Requires numpy+mkl.

Install numpy+mkl before installing scipy.

scipy-0.18.1-cp27-cp27m-win32.whl

scipy-0.18.1-cp27-cp27m-win_amd64.whl

scipy-0.18.1-cp34-cp34m-win32.whl

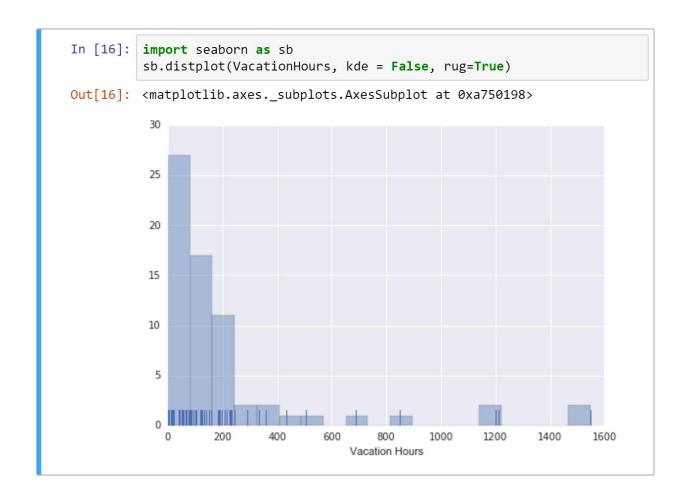
scipy-0.18.1-cp34-cp34m-win_amd64.whl

scipy-0.18.1-cp35-cp35m-win32.whl

scipy-0.18.1-cp35-cp35m-win_amd64.whl

scipy-0.18.1-cp36-cp36m-win32.whl

scipy-0.18.1-cp36-cp36m-win_amd64.whl



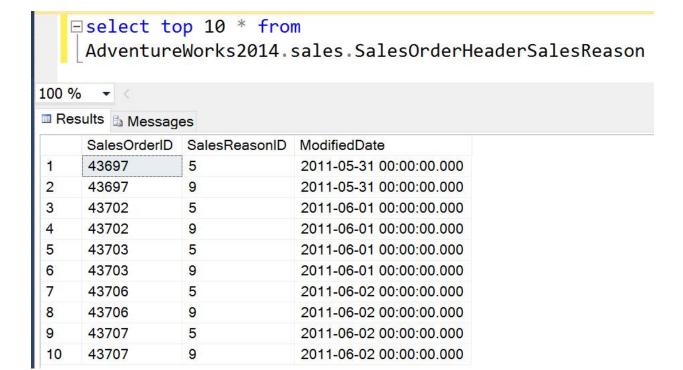
Chapter 7: Creating a Sales Dashboard with Tableau

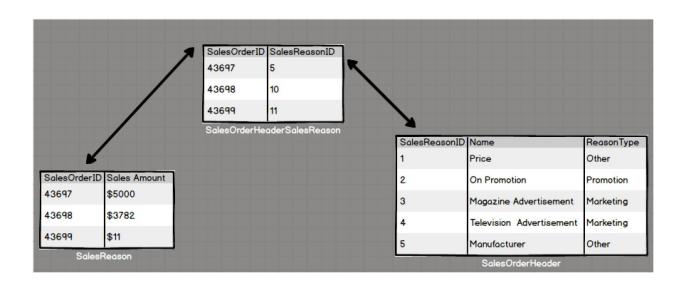


COMPLETENESS OF VISION

As of February 2016







	Sale Reason Name	Sale Reason Type	Sales Amount	Tax	Freight Amount
1	Price	Other	10975842.56	878087.74	274380.29
2	On Promotion	Promotion	6361829.95	508951.68	159044.56
3	Manufacturer	Other	5998122.10	479847.59	149957.80
4	Quality	Other	5549896.77	443989.26	138752.46
5	Review	Other	1694882.19	135589.55	42374.17
6	Other	Other	248483.34	19880.75	6211.85
7	Television Advertisement	Marketing	27475.82	2198.68	687.24

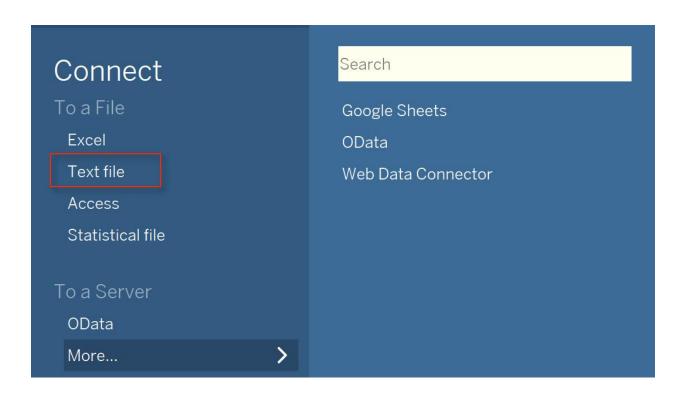


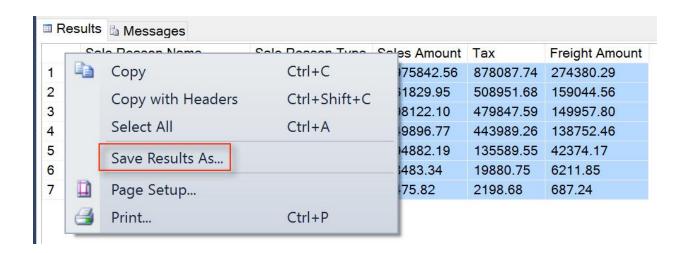
Tableau Public 10.0 (10000.16.1004.1720)

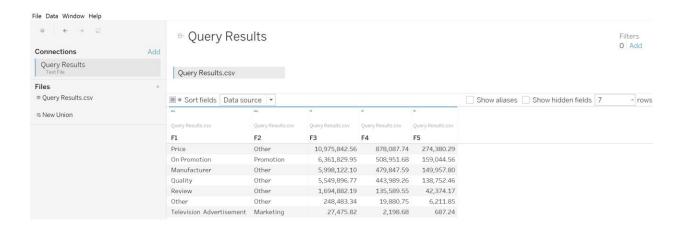
Progress

Installing:

Tableau Public 10.0 (10000.16.1004.1720)







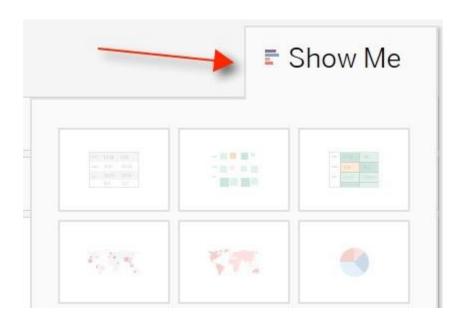
Abc	Abo	#	#	#
Query Results.csv	Query Results.csv	Query Results.csv	Query Results.csv	Query Results.csv
Sales Reason	Sales Reason Type	Sales Amount	Tax Amount	Freight Amount
Television Advertisement	Marketing	27,475.82	2,198.68	687.24
Manufacturer	Other	5,998,122.10	479,847.59	149,957.80
Other	Other	248,483.34	19,880.75	6,211.85
Price	Other	10,975,842.56	878,087.74	274,380.29
Quality	Other	5,549,896.77	443,989.26	138,752.46
Review	Other	1,694,882.19	135,589.55	42,374.17
On Promotion	Promotion	6,361,829.95	508,951.68	159,044.56



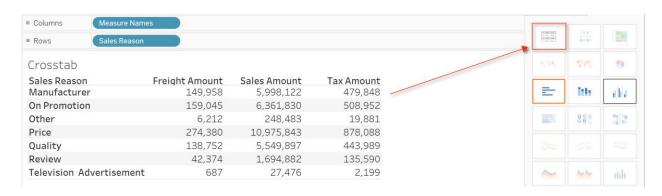
- Abc Sales Reason
- Abc Sales Reason Type
- Abo Measure Names

Measures

- # Freight Amount
- ***** Sales Amount
- # Tax Amount
- ** Number of Records
- # Measure Values

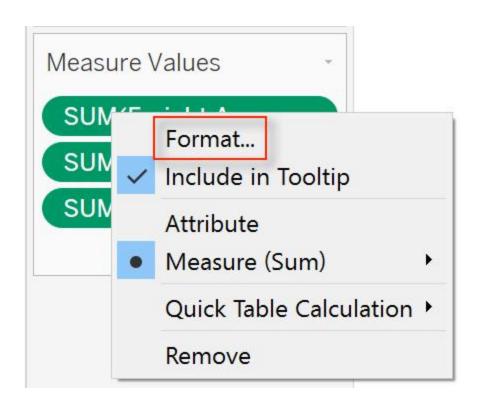


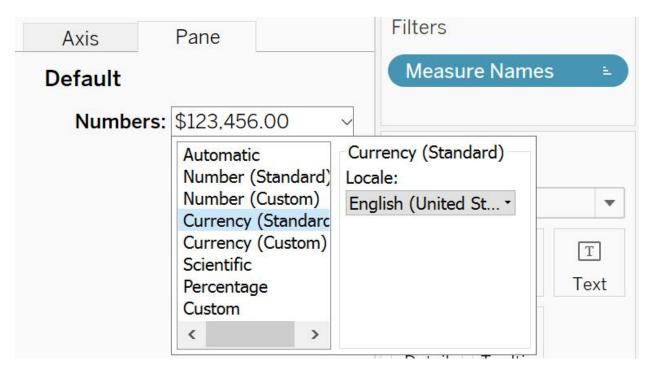




Sales Reason Summary

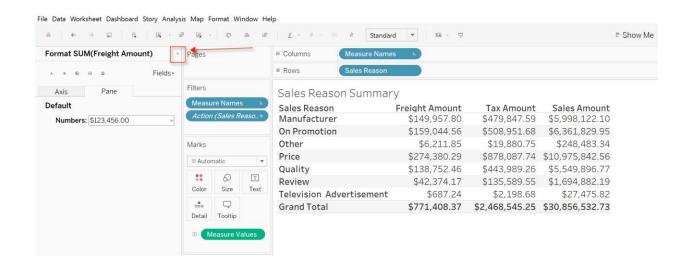


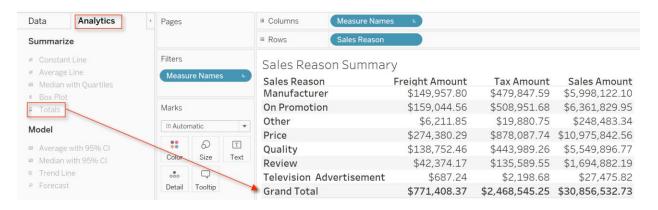


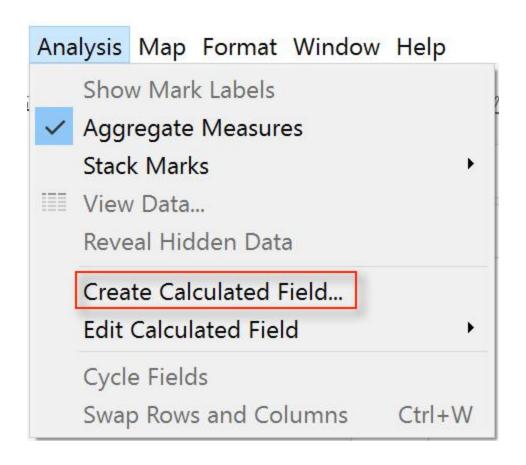


Sales Reason Summary

Sales Reason	Freight Amount	Tax Amount	Sales Amount
Manufacturer	\$149,957.80	\$479,847.59	\$5,998,122.10
On Promotion	\$159,044.56	\$508,951.68	\$6,361,829.95
Other	\$6,211.85	\$19,880.75	\$248,483.34
Price	\$274,380.29	\$878,087.74	\$10,975,842.56
Quality	\$138,752.46	\$443,989.26	\$5,549,896.77
Review	\$42,374.17	\$135,589.55	\$1,694,882.19
Television Advertisement	\$687.24	\$2,198.68	\$27,475.82



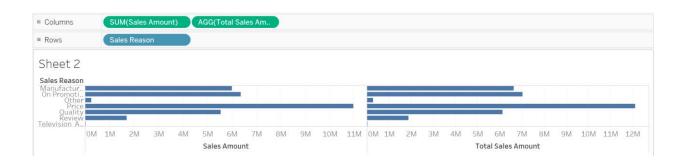


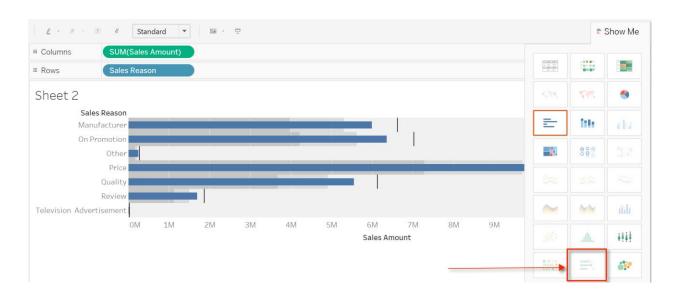


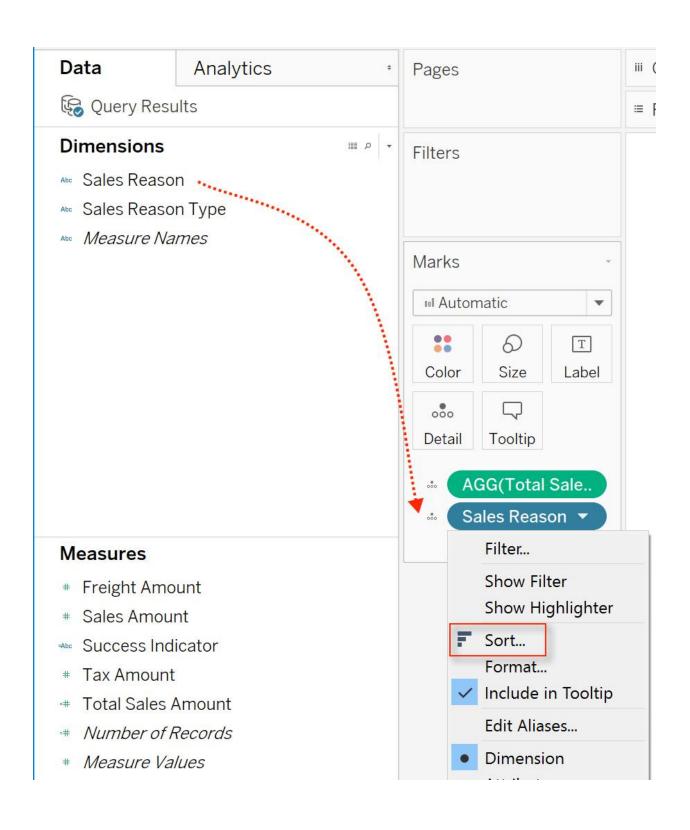


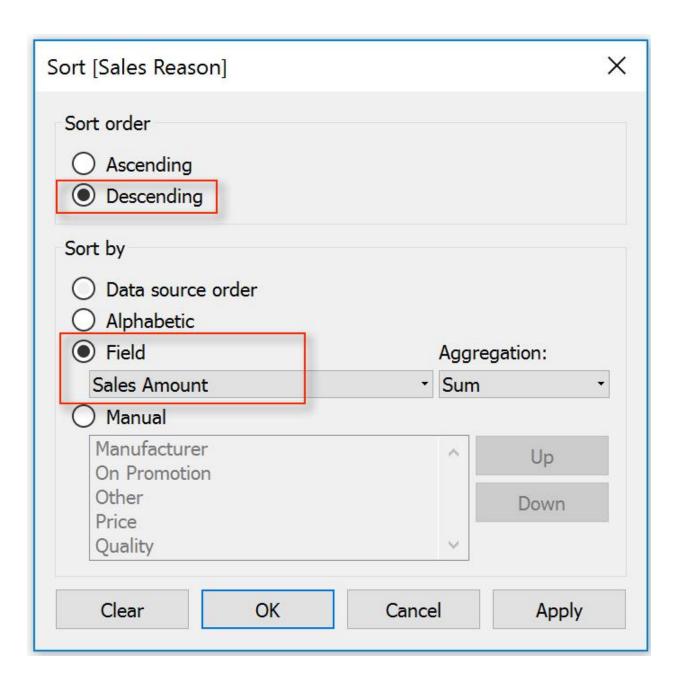
Measures

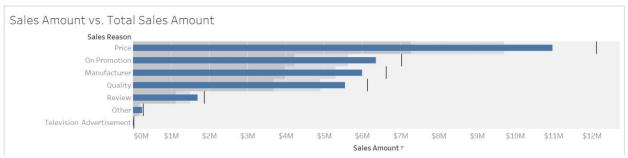
- # Freight Amount
- ***** Sales Amount
- ***** Tax Amount
- * Total Sales Amount
- ** Number of Records
- # Measure Values

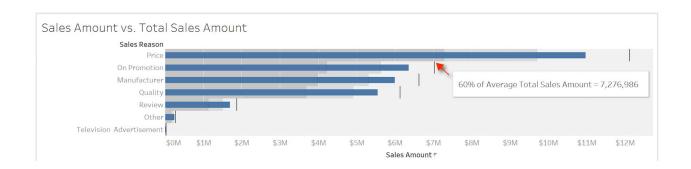


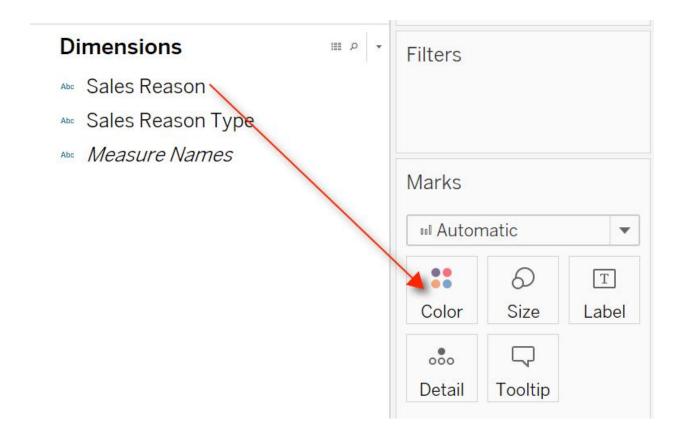


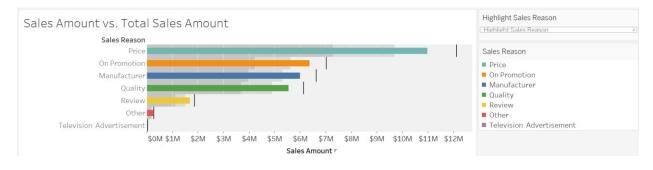


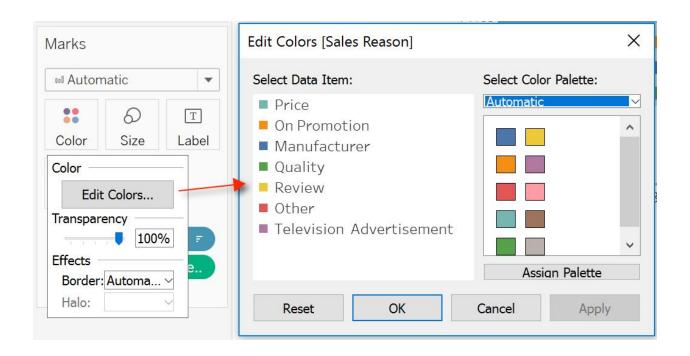




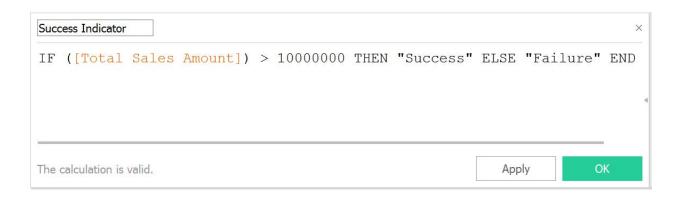


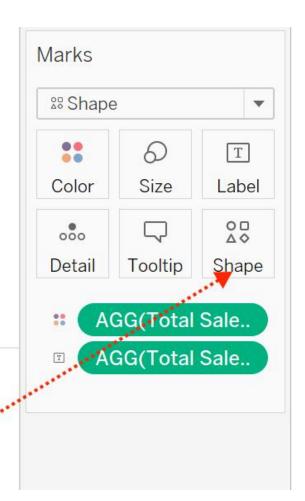






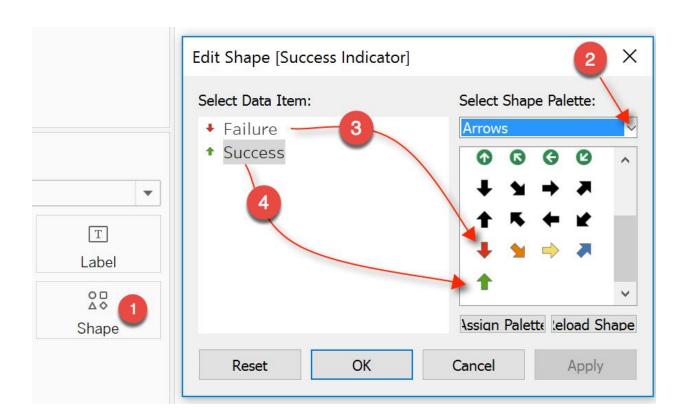


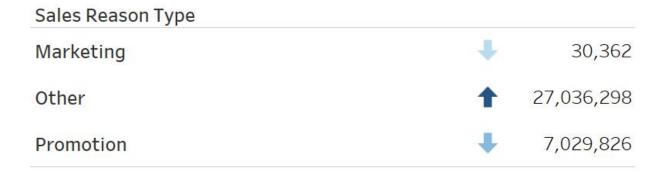


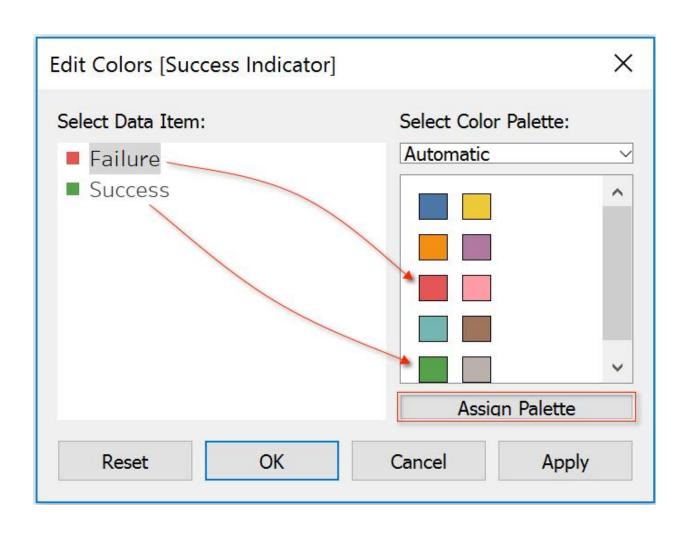


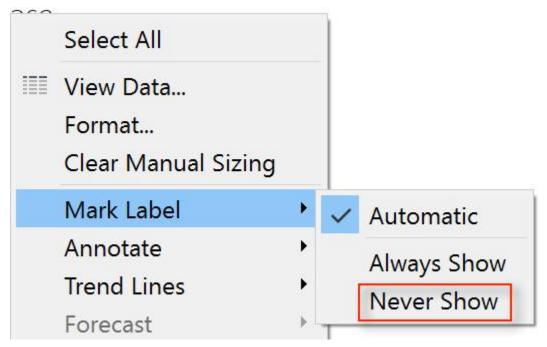
Measures

- # Freight Amount
- Amount Success Indicator



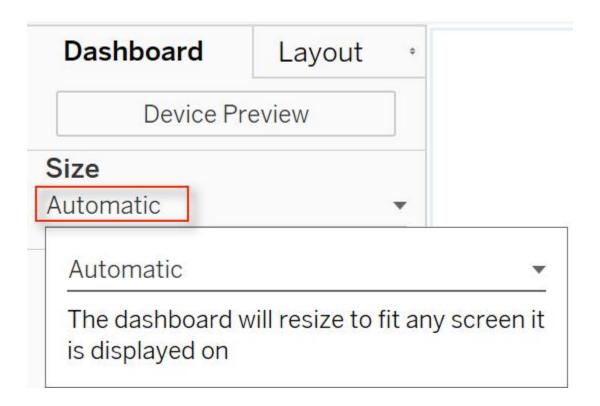


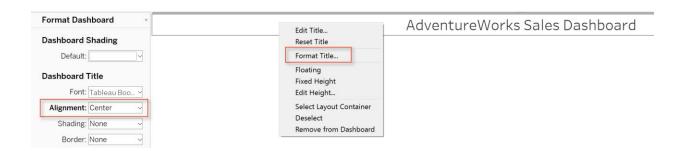


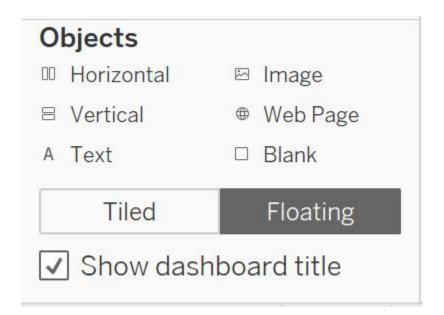


Success Indicator















AdventureWorks Sales Dashboard





Sales Reason Summary

 Sales Reason
 Freight Amount
 Tax Amount
 Sales Amount

 Television Advertisement
 \$687.24
 \$2,198.68
 \$27,475.82

 Grand Total
 \$687.24
 \$2,198.68
 \$27,475.82

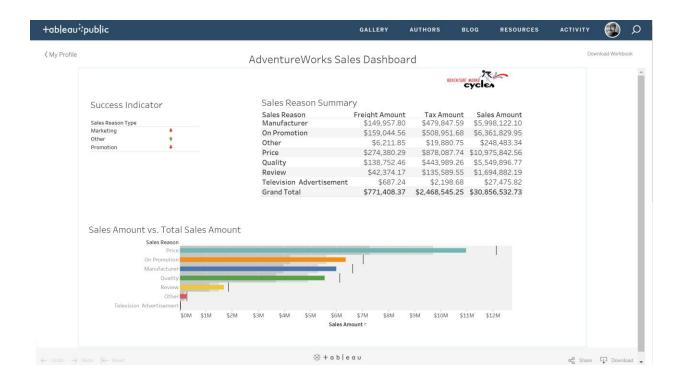
Sales Amount vs. Total Sales Amount

Sales Reason
Television Advertisement \$0M
Sales Amount

File Data Worksheet Dashboard Story Analysis

New Ctrl+N
Open... Ctrl+O
Open from Tableau Public... Alt+O
Close

Save to Tableau Public... Ctrl+S
Save to Tableau Public As...





Sales Reason Type

21		
Marketing	+	30,362
Other	1	27,036,298
Promotion	+	7,029,826



+ab|eau[‡]pub|ic

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Sign In

Forgot your password?

Don't have a profile yet?

Create one now for free

Chapter 8: Creating an Inventory Dashboard with QlikSense



Qlik Sense® Desktop

Qlik Sense is a supercharged self-service data visualization and analysis application. It lets business users create personalized visualizations, reports and dashboards with drag-and-drop simplicity.

FREE DOWNLOAD



It is recommended that you close all other applications before continuing.



Install

Installs all program features. Requires up to 1.5 GB of free disk space.



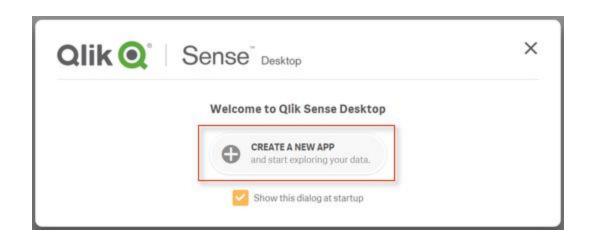


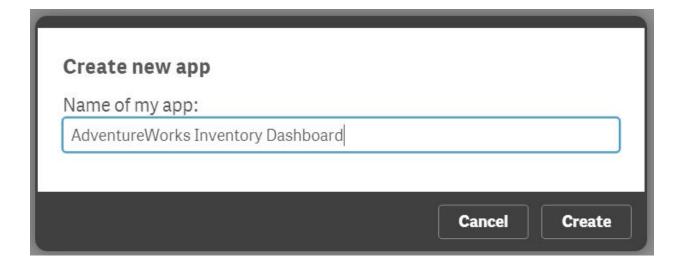


3.0.1.0 has been installed successfully.

Finish

■ Re	Results 🖟 Messages					
	WarehouseName	ProductID	ProductName	Inventory	ReorderPoint	ReorderFlag
1	Miscellaneous Storage	1	Adjustable Race	324	750	Υ
2	Subassembly	1	Adjustable Race	353	750	Y
3	Tool Crib	1	Adjustable Race	408	750	Y





Get started adding data to your app.



Add data

Add data from a file, a database or Qlik DataMarket.



Data load editor

Load data from files or databases, and perform data transformation with the data load script.

Data connections

Folder ODBC OLE DB Web file Qlik ODBC Connector Package (64-bit) Qlik REST Connector (64-bit) Olik Salesforce Connector (64-bit)

Create new connection



Q Search

```
S Qlik Sense Desktop hub
S *Adven...
 Ø ▼ !≡ ▼ Save AdventureWorks Inventory Dashboard ⊕
                                        Q

→

= =+
                                                                           0
                                             SET ThousandSep=',';
SET DecimalSep='.';
SET MoneyThousandSep=',';
■ Main
                                             SET MoneyDecimalSep='.';
                                             SET MoneyFormat='$#,##0.00; ($#,##0.00)';
                                             SET TimeFormat='h:mm:ss TT';
SET DateFormat='M/D/YYYY';
                                             SET TimestampFormat='M/D/YYYY h:mm:ss[.fff] TT';
                                             SET FirstWeekDav=6;
                                             SET BrokenWeeks=1;
                                             SET ReferenceDav=0;
                                             SET FirstMonthOfYear=1;
                                             SET CollationLocale='en-US';
SET MonthNames='Jan;Feb;Mar;Apr;May;Jun;Jul;Aug;Sep;Oct;Nov;Dec';
                                             SET LongMonthNames='January;February;March;April;May;June;July;August;September;October;November;December';
SET DayNames='Mon;Tue;Wed;Thu;Fri;Sat;Sun';
                                             SET LongDayNames='Monday;Tuesday;Wednesday;Thursday;Friday;Saturday;Sunday';
```

```
19
     LIB CONNECT TO 'SQLBI';
20
21
      SELECT
22
      loc.Name as WarehouseName
      , inv. ProductID
23
24
      ,prod.Name as ProductName
25
      , sum (inv.Quantity) as Inventory
26
      , sum (prod. Reorder Point) as Reorder Point
27
      , case when sum(inv.Quantity) > sum(prod.ReorderPoint) then 'N' else 'Y' end as ReorderFlag
28
      FROM [AdventureWorks2014].[Production].[Location] as loc
29
      inner join [AdventureWorks2014].[Production].[ProductInventory] as inv on
      loc.LocationID = inv.LocationID
31
      inner join [AdventureWorks2014].[Production].[Product] as prod on
      prod.ProductID = inv.ProductID
34
      group by
      loc.Name
      , inv. ProductID
36
      , prod . Name;
```

Data load progress

Data load is complete.

Elapsed time 00:00:00

Started loading data

Connecting to SQLBI Connected [Location] Lines fetched: 1,069

App saved

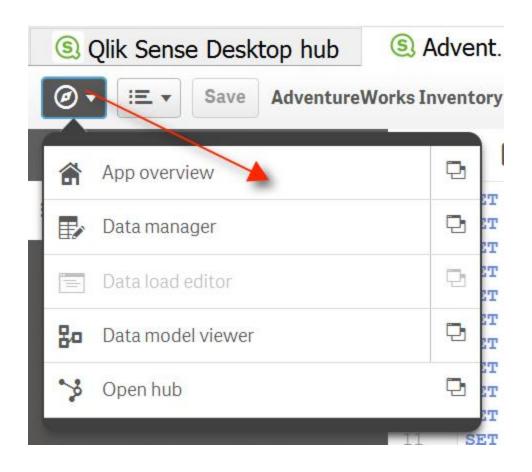
Finished successfully

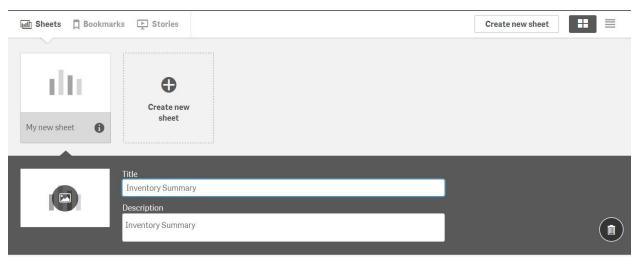
0 forced error(s)

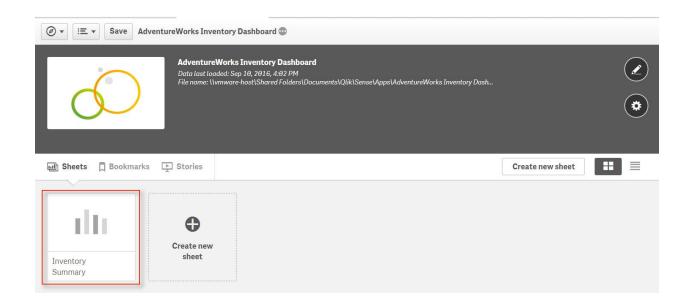
0 synthetic key(s)

Close when successfully finished

Close





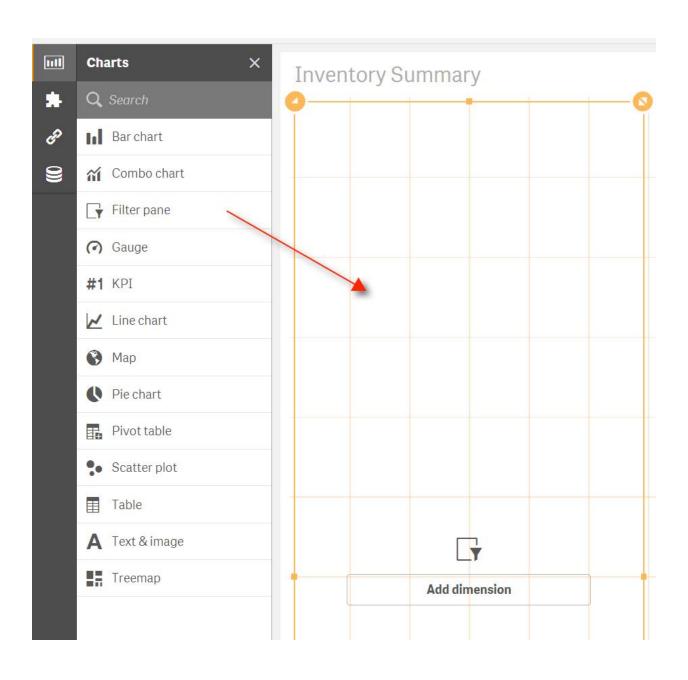


The sheet is empty

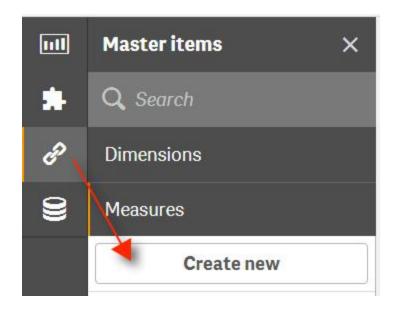
Click at the top right, to start editing your sheet and create visualizations.

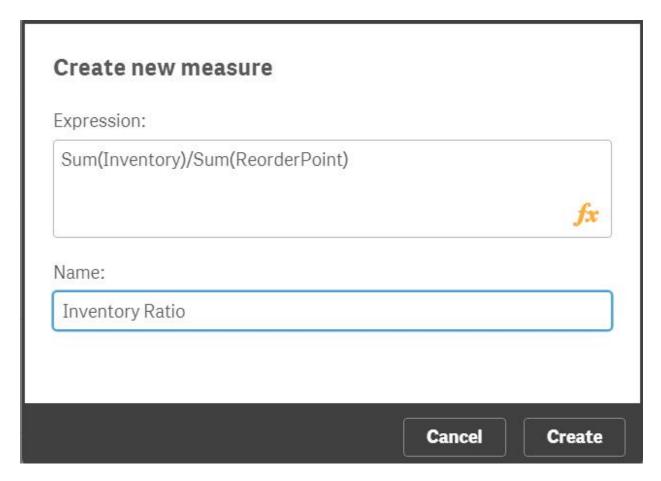


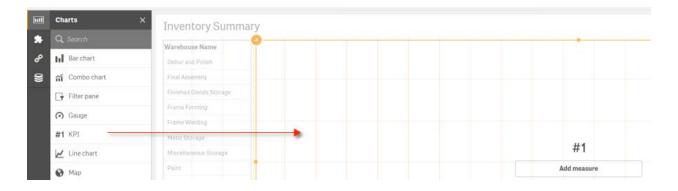
```
SQLQuery1.sql - DE...RPUKTS\asher (52))* X
   □select
                                                                                                     Τ
    distinct
    x.WarehouseName
    from
    SELECT
    loc.Name as WarehouseName
    ,inv.ProductID
    ,prod.Name as ProductName
     ,sum(inv.Quantity) as Inventory
    ,sum(prod.ReorderPoint) as ReorderPoint
     ,case when sum(inv.Quantity) > sum(prod.ReorderPoint) then 'N' else 'Y' end as ReorderFlag
    FROM [AdventureWorks2014].[Production].[Location] as loc
    inner join [AdventureWorks2014].[Production].[ProductInventory] as inv on
    loc.LocationID = inv.LocationID
    inner join [AdventureWorks2014].[Production].[Product] as prod on
    prod.ProductID = inv.ProductID
    group by
    loc.Name
    ,inv.ProductID
    ,prod.Name
    ) x
100 % -
Results Messages
    WarehouseName
   Debur and Polish
    Final Assembly
   Finished Goods Storage
   Frame Forming
    Frame Welding
   Metal Storage
   Miscellaneous Storage
  Paint
8
    Paint Shop
10 Paint Storage
11 Sheet Metal Racks
12
13
    Specialized Paint
    Subassembly
    Tool Crib
```

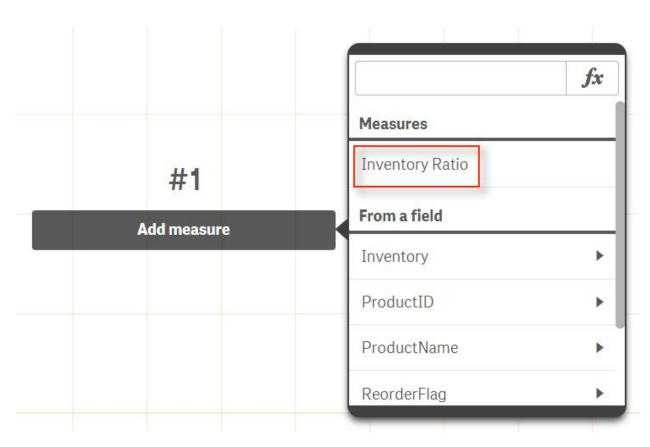


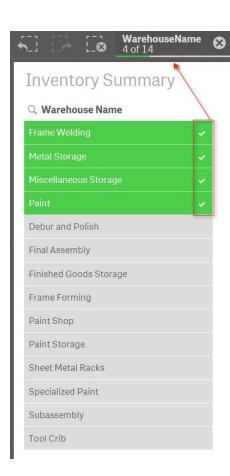
Inventory Summary Q Warehouse Name Debur and Polish Final Assembly Finished Goods Storage Frame Forming Frame Welding Metal Storage Miscellaneous Storage Paint Paint Shop Paint Storage Sheet Metal Racks Specialized Paint Subassembly Tool Crib Q Reorder Flag N Y









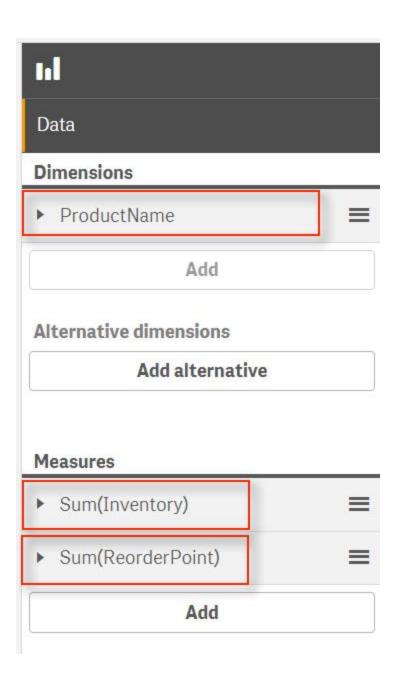


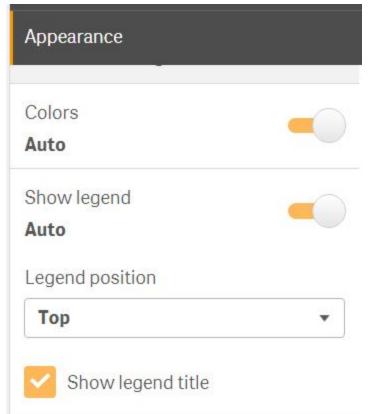
Inventory Ratio

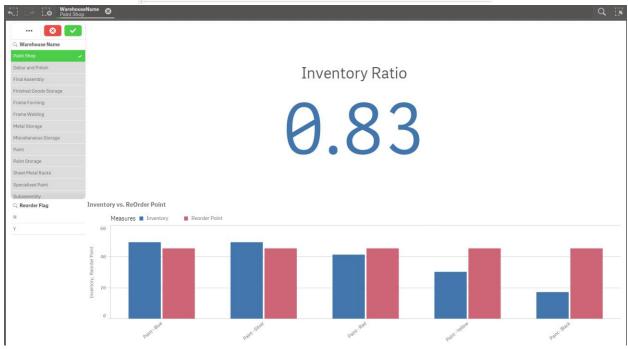
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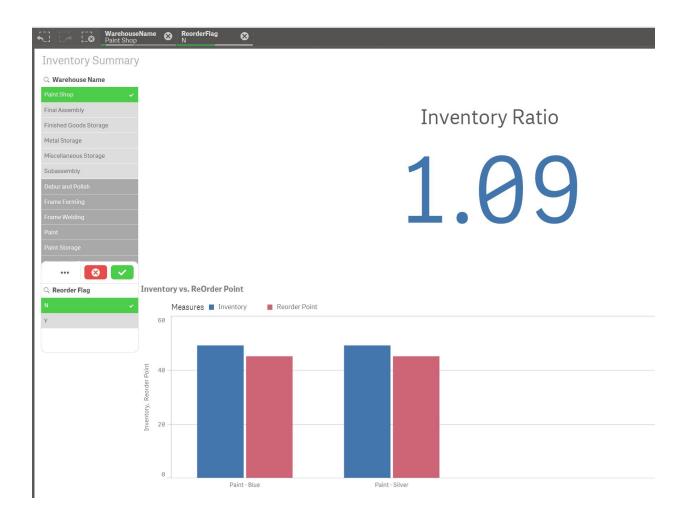


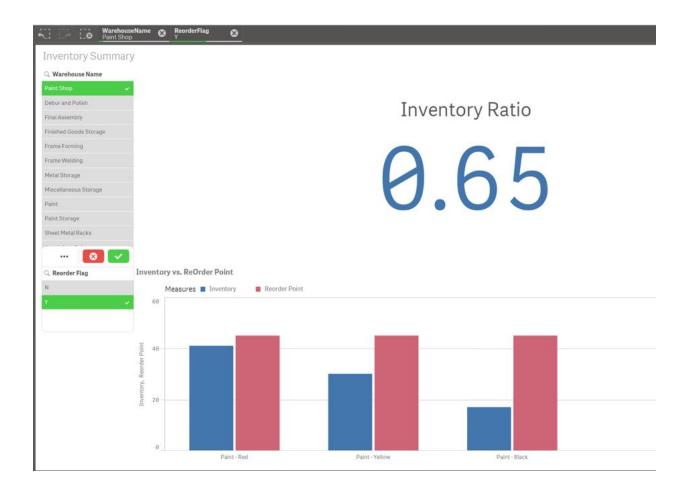




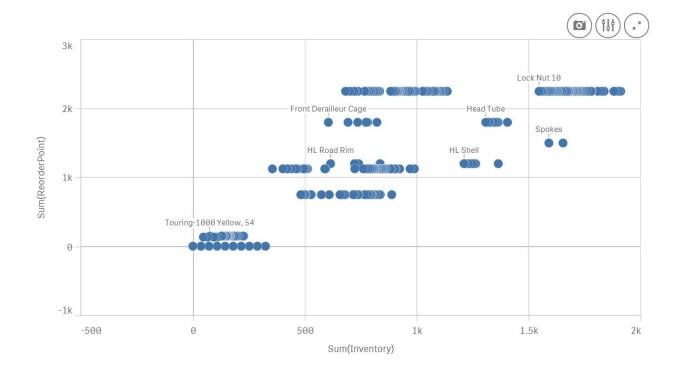


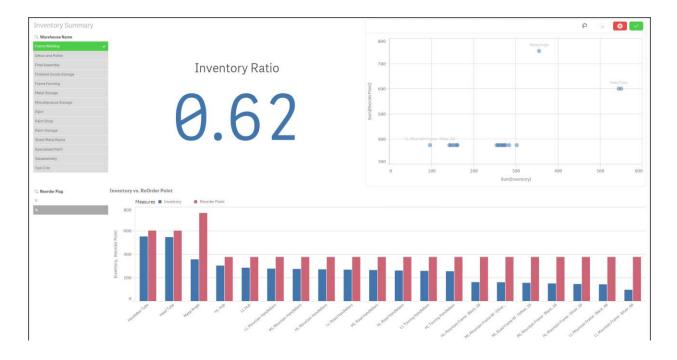


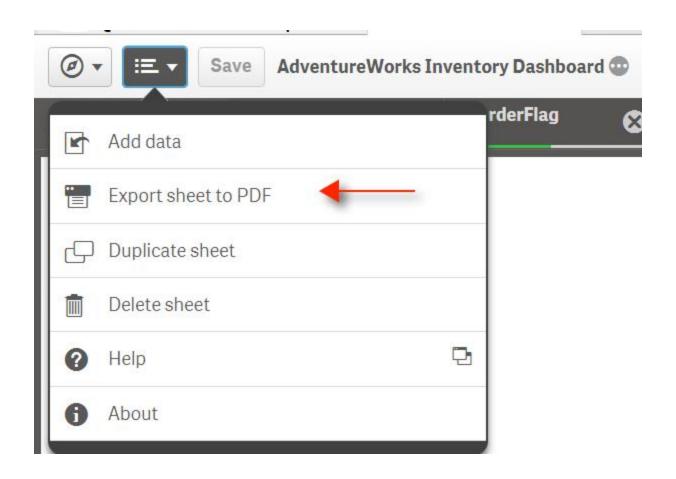


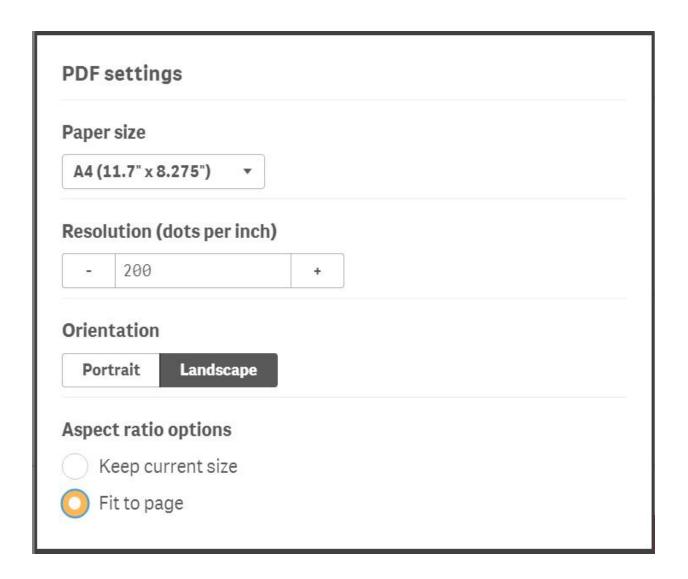








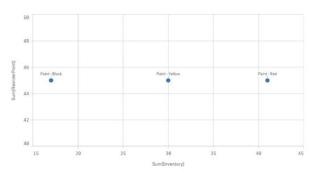


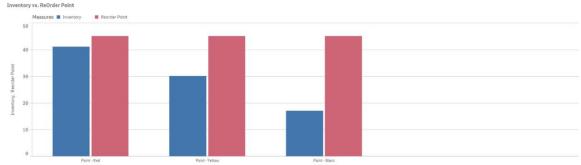




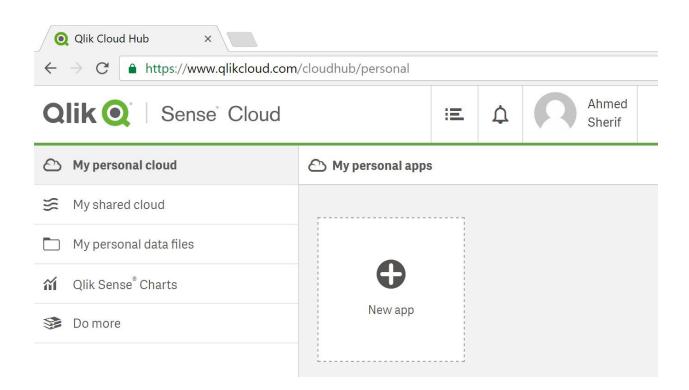
Inventory Ratio

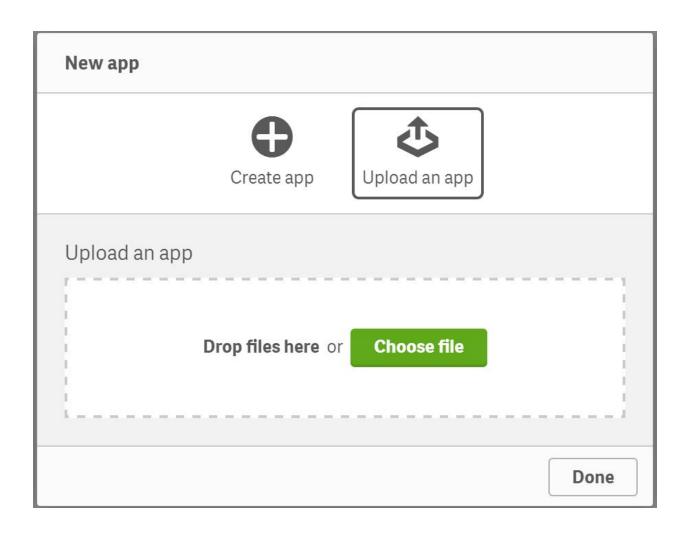
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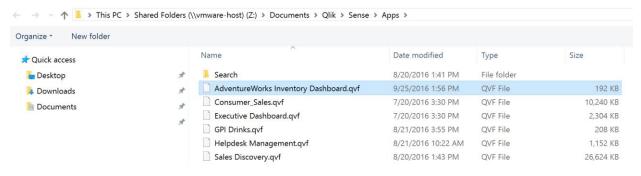


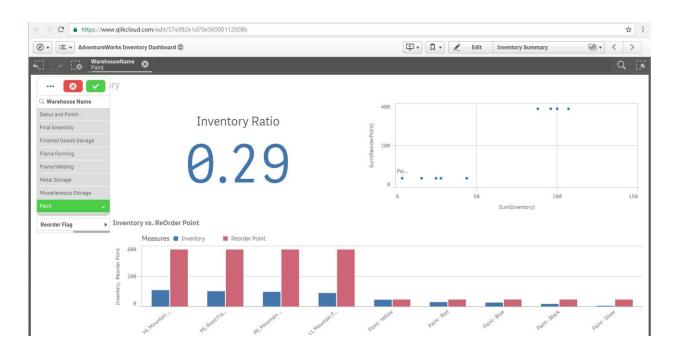


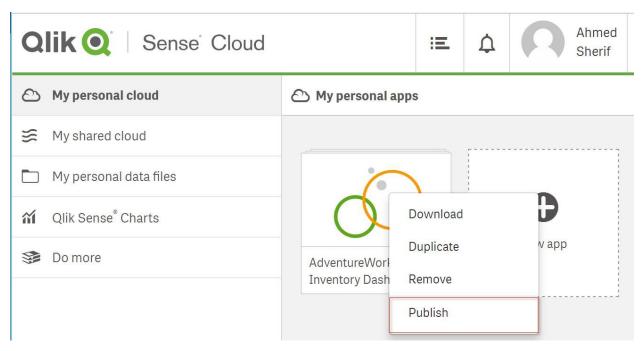


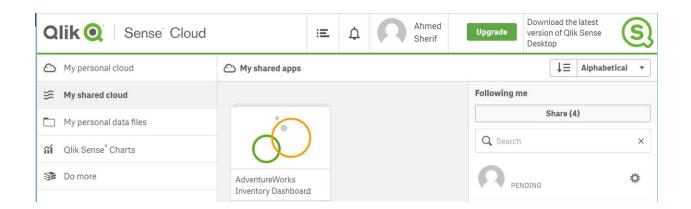


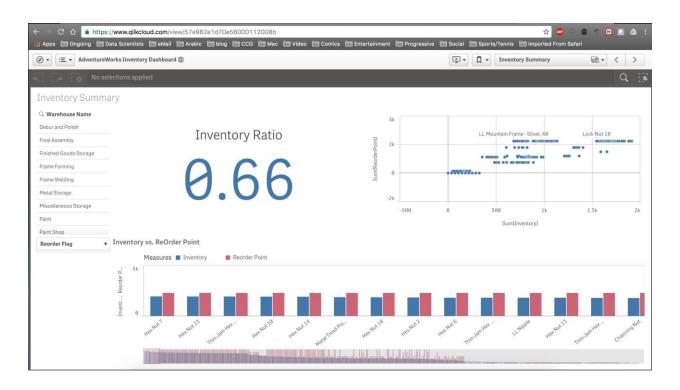




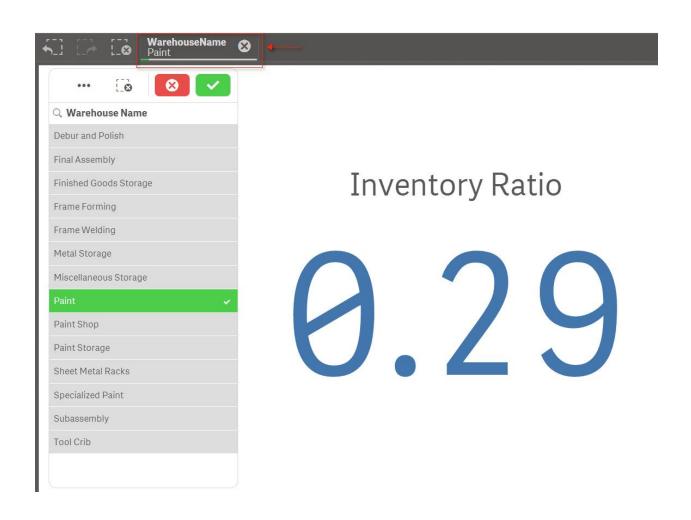








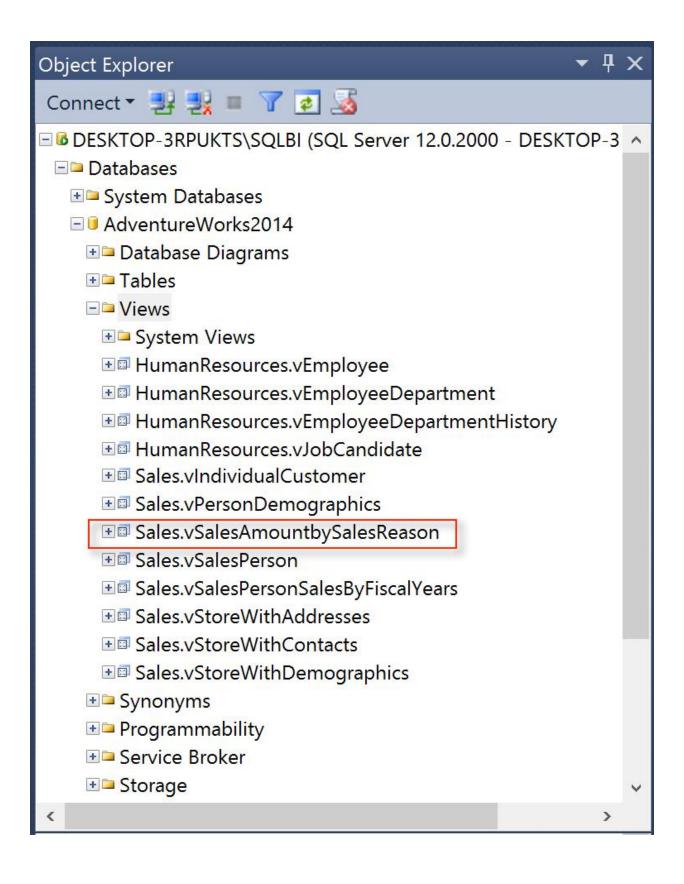
	System DSN
32-bit 🔘	64-bit
Sample Amazor	n Redshift DSN
SQLBI	
Jsername	Password
Jsername Jame	Password

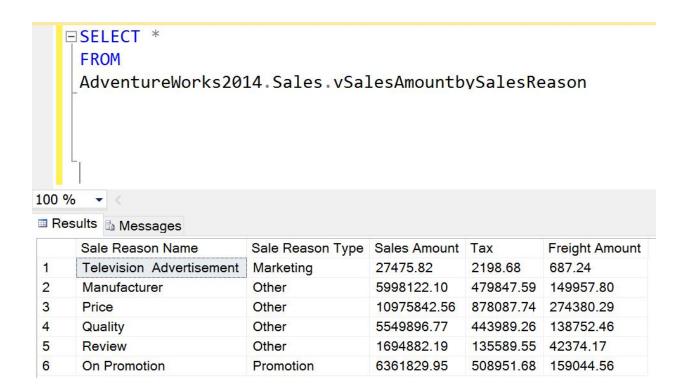


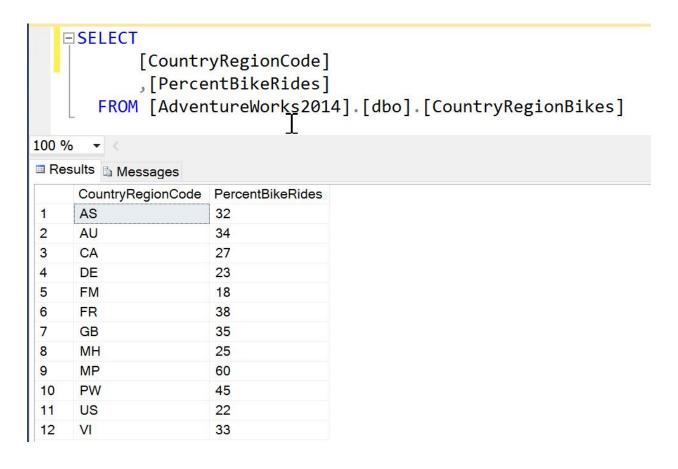
Chapter 9: Data Analysis with Microsoft SQL Server

	Sale Reason Name	Sale Reason Type	Sales Amount	Tax	Freight Amoun
1	Price	Other	10975842.56	878087.74	274380.29
2	On Promotion	Promotion	6361829.95	508951.68	159044.56
3	Manufacturer	Other	5998122.10	479847.59	149957.80
4	Quality	Other	5549896.77	443989.26	138752.46
5	Review	Other	1694882.19	135589.55	42374.17
6	Other	Other	248483.34	19880.75	6211.85
7	Television Advertisement	Marketing	27475.82	2198.68	687.24

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2	On Promotion	Promotion	6361829.95	508951.68	159044.56
3	Manufacturer	Other	5998122.10	479847.59	149957.80
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5	Review	Other	1694882.19	135589.55	42374.17
6	Television Advertisement	Marketing	27475.82	2198.68	687.24

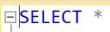






```
□ SELECT
            CountryRegion.Name as 'Country Name'
            , CountryRegionBikes. [PercentBikeRides] as 'Percent Bike Riders'
            ,RANK() OVER (ORDER BY [PercentBikeRides] DESC) AS 'Ranking'
       FROM [AdventureWorks2014] [dbo] [CountryRegionBikes] as CountryRegionBikes
       inner join [AdventureWorks2014].[Person].[CountryRegion] as CountryRegion on
       CountryRegion.CountryRegionCode = CountryRegionBikes.CountryRegionCode
       order by 3 asc
100 %
Results Messages
                        Percent Bike Riders Ranking
     Country Name
     Northern Mariana Islands 60
2
     Palau
                        45
                                       2
3
     France
                        38
                                       3
     United Kingdom
4
                        35
                                       4
5
                        34
     Australia
                                       5
                        33
6
     Virgin Islands, U.S.
                                       6
                                       7
7
                        32
     American Samoa
8
                        27
                                       8
     Canada
9
                        25
                                       9
     Marshall Islands
10
     Germany
                        23
                                       10
     United States
                        22
                                       11
     Micronesia
```

```
□ SELECT
           CountryRegion.Name as 'Country Name'
            ,CountryRegionBikes.[PercentBikeRides] as 'Percent Bike Ridems'
            ,RANK() OVER (ORDER BY [PercentBikeRides] DESC) AS 'Ranking'
       FROM [AdventureWorks2014].[dbo].[CountryRegionBikes] as CountryRegionBikes
       inner join [AdventureWorks2014].[Person].[CountryRegion] as CountryRegion on
       CountryRegion.CountryRegionCode = CountryRegionBikes.CountryRegionCode
       order by 1 asc
100 %
Results Messages
    Country Name
                        Percent Bike Riders Ranking
    American Samoa
                        32
                                       7
2
    Australia
                        34
                                       5
3
                        27
                                       8
    Canada
4
    France
                        38
                                       3
5
    Germany
                        23
                                       10
6
                        25
    Marshall Islands
                                       9
7
                        18
                                       12
    Micronesia
8
    Northern Mariana Islands 60
                        45
10
    United Kingdom
    United States
                        22
                                       11
    Virgin Islands, U.S.
                        33
```



FROM [AdventureWorks2014].[dbo].[CountryRegionBikes]

n Do	culto =	1	
ı ne	Suits	Messages	
	Index	CountryRegionCode	PercentBikeRides
1	0	AS	32
2	1	AU	34
3	2	CA	27
4	3	DE	23
5	4	FM	18
6	5	FR	38
7	6	GB	35
8	7	MH	25
9	8	MP	60
10	9	PW	45
11	10	US	22
12	11	VI	33

32

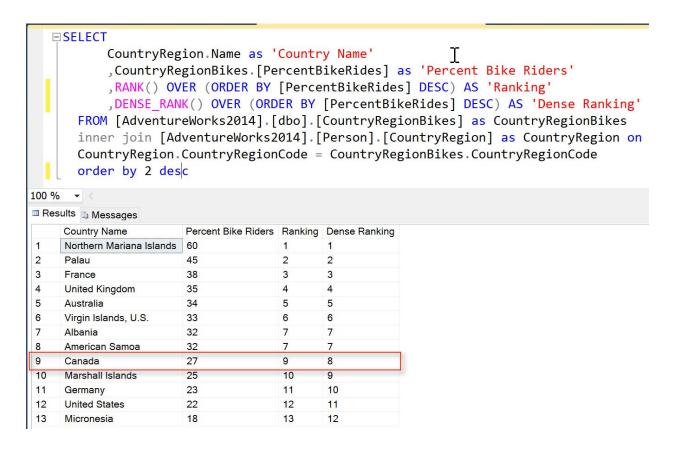
ن ر

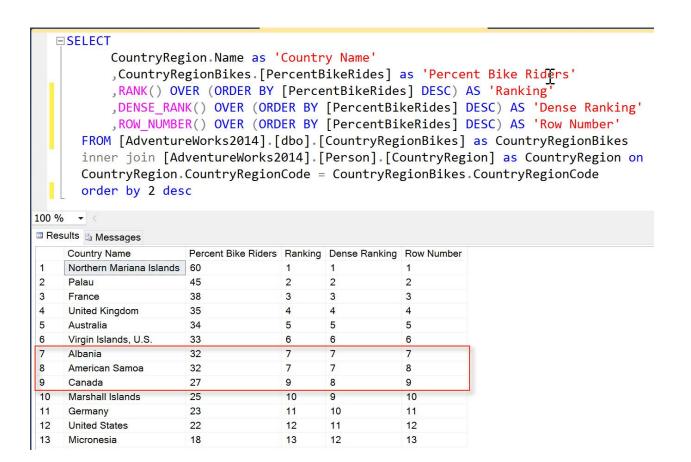
13

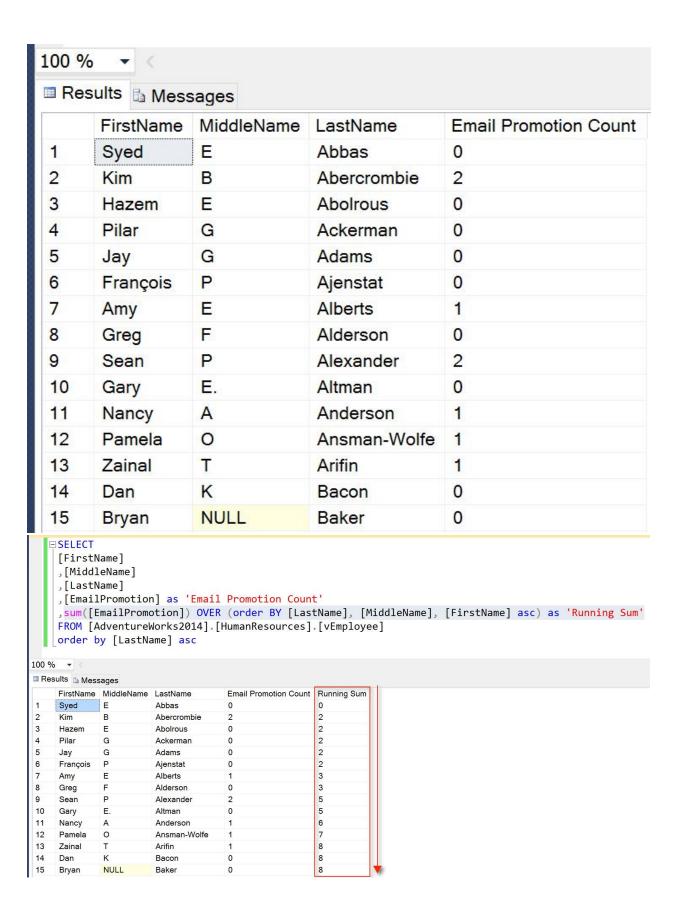
12

AL

```
□ SELECT
            CountryRegion.Name as 'Country Name'
            ,CountryRegionBikes.[PercentBikeRides] as 'Percent Bike Riders'
            ,RANK() OVER (ORDER BY [PercentBikeRides] DESC) AS 'Ranking'
       FROM [AdventureWorks2014] [dbo] [CountryRegionBikes] as CountryRegionBikes
       inner join [AdventureWorks2014].[Person].[CountryRegion] as CountryRegion on
       CountryRegion CountryRegionCode = CountryRegionBikes CountryRegionCode
       order by 1 asc
100 %
Results Messages
     Country Name
                        Percent Bike Riders Ranking
    Albania
                        32
                                       7
2
                        32
                                       7
     American Samoa
3
                        34
                                       5
     Australia
4
                        27
                                       9
     Canada
5
     France
                        38
                                       3
6
     Germany
                        23
                                       11
7
     Marshall Islands
                        25
                                       10
                                       13
     Micronesia
     Northern Mariana Islands 60
                                       1
10
     Palau
                        45
                                       2
     United Kingdom
11
                        35
                                       4
12
     United States
                        22
                                       12
13
     Virgin Islands, U.S.
                        33
```





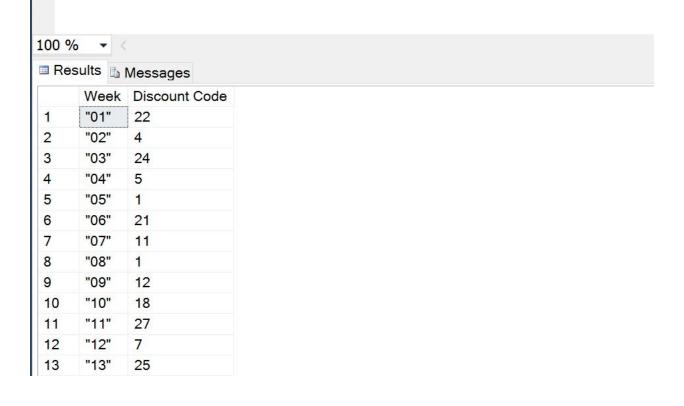


```
□SELECT

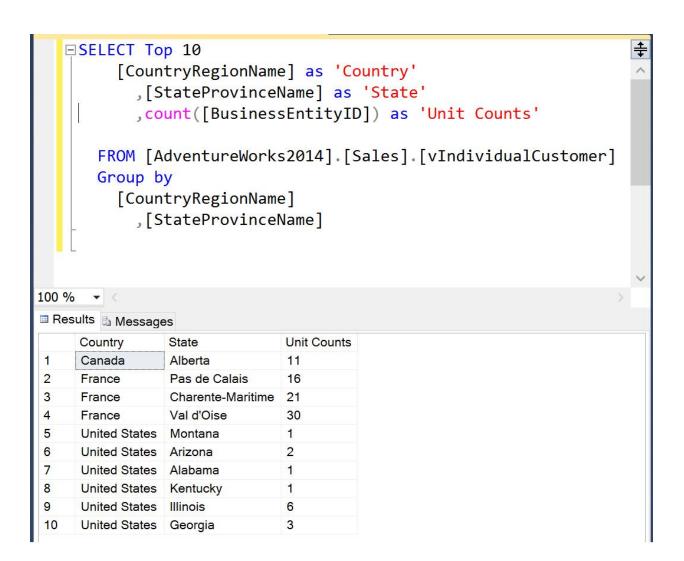
[WeekInYear] as 'Week'

,[DiscountCode] as 'Discount Code'

FROM [AdventureWorks2014].[dbo].[DiscountCodebyWeek]
```



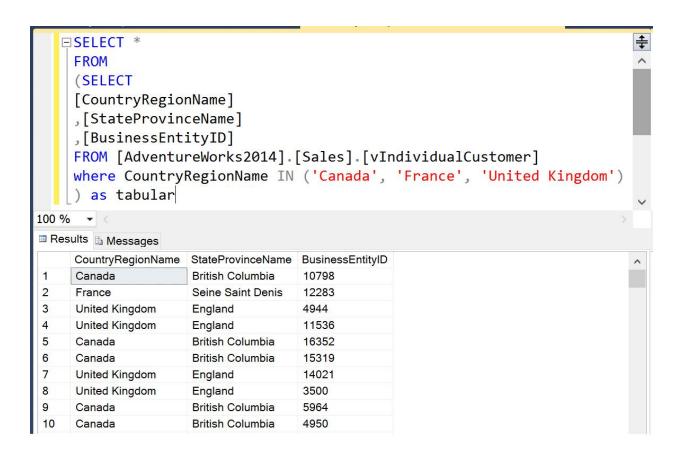
```
□ SELECT
     [WeekInYear] as 'Week'
     ,[DiscountCode] as 'Discount Code'
     ,avg([DiscountCode]) over(order by [WeekInYear]) as 'Running Average'
       FROM [AdventureWorks2014].[dbo].[DiscountCodebyWeek]
100 % ▼ <
Results Messages
     Week Discount Code Running Average
     "01"
                       22.000000
2
     "02"
          4
                       13.000000
3
     "03"
          24
                       16.666666
4
     "04"
          5
                       13.750000
5
                       11.200000
     "05"
          1
          21
                       12.833333
     "06"
7
     "07"
                       12.571428
           11
     "08"
          1
                       11.125000
9
     "09"
          12
                       11.222222
10
     "10"
          18
                       11.900000
     "11"
                       13.272727
11
          27
12
     "12"
          7
                       12.750000
13
     "13"
          25
                       13.692307
                       14.428571
14
     "14"
           24
15
                       14.800000
```



Row Labels Canada	France Unite	d Kingdom
Alberta	11	
British Columbia	1559	
Charente-Maritime	21	
England		1913
Essonne	150	
Garonne (Haute)	30	
Hauts de Seine	195	
Loir et Cher	17	
Loiret	60	
Moselle	56	
Nord	284	
Ontario	1	
Pas de Calais	16	
Seine (Paris)	386	
Seine et Marne	60	
Seine Saint Denis	285	
Somme	22	
Val de Marne	30	
Val d'Oise	30	
Yveline	168	

```
■SELECT
    [StateProvinceName] as 'State'
    ,case when [CountryRegionName] = 'Canada' then count([BusinessEntityID]) else 0 end as 'Canada'
    ,case when [CountryRegionName] = 'France' then count([BusinessEntityID]) else 0 end as 'France'
    ,case when [CountryRegionName] = 'United Kingdom' then count([BusinessEntityID]) else 0 end as 'United Kingdom'
    FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
    Group by
    [CountryRegionName]
     ,[StateProvinceName]
    Order by 1 asc;
Results Messages
    State
                  Canada France United Kingdom
    Alabama
                  0
                        0
                              0
                  11
                        0
                              0
     Alberta
     Arizona
    Bayern
     Brandenburg
                  0
                              0
    British Columbia
                  1559
                        0
                              0
     California
                        21
     England
                  0
                              1913
                        150
10
    Essonne
                  0
                             0
```

```
SELECT
     [StateProvinceName] as 'State'
     ,case when [CountryRegionName] = 'Canada' then count([BusinessEntityID]) else 0 end as 'Canada'
     ,case when [CountryRegionName] = 'France' then count([BusinessEntityID]) else 0 end as 'France'
     ,case when [CountryRegionName] = 'United Kingdom' then count([BusinessEntityID]) else 0 end as 'United Kingdom
    FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
where [CountryRegionName] IN ('Canada', 'France', 'United Kingdom')
    Group by
    [CountryRegionName]
     ,[StateProvinceName]
    Order by 1 asc;
100 % ▼ <
Results Messages
                    Canada France United Kingdom
    Alberta
                    11
                           0
                                 0
     British Columbia
                    1559
                           0
                                 0
    Charente-Maritime
                   0
                           21
    England
                           0
                                 1913
    Essonne
                           150
    Garonne (Haute)
     Hauts de Seine
                           195
                                 0
    Loir et Cher
                           17
    Loiret
                           60
10
    Moselle
                           56
11
    Nord
                           284
     Ontario
    Pas de Calais
     Seine (Paris)
                           386
                                 0
15
    Seine et Marne
                           60
                    0
                           285
16
    Seine Saint Denis
17
                           22
     Somme
18
     Val de Marne
                           30
     Val d'Oise
     Yveline
                                                                                                          Activata Windows
```



```
□SELECT *
     FROM
     (SELECT
     [CountryRegionName]
     ,[StateProvinceName]
     ,[BusinessEntityID]
     FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
     where CountryRegionName IN ('Canada', 'France', 'United Kingdom')
     ) as tabular
     PIVOT (
     Count([BusinessEntityID])
     FOR [CountryRegionName]
    ([Canada],[France],[United Kingdom])) as NewPivot
100 % ▼ <
Results Messages
     StateProvinceName Canada France United Kingdom
    Moselle
                   0
                           56
    Garonne (Haute) 0
                           30
3
     Seine et Marne
                    0
                           60
                                 0
4
                           386
     Seine (Paris)
                    0
                                 0
5
                                 0
     Loir et Cher
                    0
                          17
6
     Seine Saint Denis 0
                          285
                                 0
     England
                                 1913
8
     Essonne
                          150
                    0
                                 0
     Ontario
                           0
                                 0
     Pas de Calais
10
                          16
                    0
                                 0
11
    Val de Marne
                    0
                           30
                                 0
12
     Val d'Oise
                           30
     Nord
13
                    0
                           284
                                 0
                           21
14
     Charente-Maritime 0
                                 0
15
     Alberta
                    11
                           0
                                 0
16
     British Columbia
                    1559
                           0
                                 0
17
     Loiret
                           60
     Yveline
                           168
18
                    0
                                 0
19
     Somme
                    0
                           22
                                 0
20
     Hauts de Seine
                    0
                           195
                                 0
```

```
FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]

100 % 
Results Messages

(No column name)
1 [Australia],
2 [Canada],
3 [France],
4 [Germany],
5 [United Kingdom],
6 [United States],
```

```
Declare @CountryNames NVARCHAR(4000) = ''

SELECT @CountryNames += quotename(CountryRegionName) + ', '
FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
group by CountryRegionName

print @CountryNames

100 % 
Messages

[Australia],[Canada],[Germany],[France],[United Kingdom],[United States],
```

```
☐Declare @CountryNames NVARCHAR(4000) = ''

☐SELECT @CountryNames += quotename(CountryRegionName)+','

FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]

group by CountryRegionName

set @CountryNames = substring(@CountryNames,1, len(@CountryNames)-1)

print @CountryNames

100 % ▼

☐ Messages

[Australia],[Canada],[Germany],[France],[United Kingdom],[United States]
```

```
‡
    Declare @SQL_Statement NVARCHAR(4000) = ''
   ⇒set @SQL_Statement =
    'SELECT *
    FROM
    (SELECT
    [CountryRegionName],[StateProvinceName],[BusinessEntityID]
    FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
    ) as tabular
    PIVOT (
    Count([BusinessEntityID])
    FOR [CountryRegionName]
    IN
    +@CountryNames+
    ')) as NewPivot '
    print @SQL_Statement
100 % -
Messages
  SELECT *
  FROM
  (SELECT
  [CountryRegionName]
  ,[StateProvinceName]
  ,[BusinessEntityID]
  FROM [AdventureWorks2014].[Sales].[vIndividualCustomer]
  ) as tabular
  PIVOT (
  Count([BusinessEntityID])
  FOR [CountryRegionName]
   ([Australia],[Canada],[Germany],[France],[United Kingdom],[United States])) as NewPivot
```

execute sp_executesql @SQL_Statement 100 % Results 🔓 Messages Australia Canada Germany StateProvinceName France United Kingdom United States \wedge Moselle Garonne (Haute) Illinois Seine et Marne Brandenburg Hessen Massachusetts Ohio Seine (Paris) Oregon Wyoming Arizona Saarland Loir et Cher Seine Saint Denis Virginia England Essonne New York Maryland **New South Wales** Ontario Queensland Pas de Calais California Val de Marne Missouri Val d'Oise Nord Nordrhein-Westfa... Minnesota Florida Charente-Maritime Washington Alberta

