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## New vs. Returning

1 Aug 2009 - 31 Aug 2009

Visits Transactions

Graph by:   

## 798 visits from 2 visitor types

Site Usage Goal Set 1 E-commerce AdSense Revenue

Views:   

Visits	Revenue	Transactions	Average Value	E-commerce Conversion Rate	Per Visit Value
<b>798</b>	<b>\$1,519.00</b>	<b>31</b>	<b>\$49.00</b>	<b>3.88%</b>	<b>\$1.90</b>
% of Site Total: 100.00%	% of Site Total: 100.00%	% of Site Total: 100.00%	Site Avg: \$49.00 (0.00%)	Site Avg: 3.88% (0.00%)	Site Avg: \$1.90 (0.00%)

Visitor Type	Revenue	Transactions	Visitor Type contribution to total
1. <input type="checkbox"/> New Visitor	\$1,470.00	96.77%	<input type="button" value="Transact"/>
2. <input type="checkbox"/> Returning Visitor	\$49.00	3.23%	

96.77%

Filter Visitor Type: 

Go

Advanced Filter

Go to: Show rows 

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